REDACTED BY ORDER OF THE COURT

Γ	
1	IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF TEXAS
2	MARSHALL DIVISION
3	PACKET INTELLIGENCE LLC)(CIVIL DOCKET NO.
4)()()(2:16-CV-147-JRG
5) () (
6	VS.)(MARSHALL, TEXAS)(
7) () (
8	SANDVINE CORPORATION AND)(NOVEMBER 7, 2017 SANDVINE INCORPORATED ULC)(8:30 A.M.
9	
10	TRANSCRIPT OF JURY TRIAL
11	BEFORE THE HONORABLE JUDGE RODNEY GILSTRAP
12	UNITED STATES DISTRICT JUDGE
13	APPEARANCES:
14	FOR THE PLAINTIFF: Mr. Paul J. Skiermont Ms. Sadaf R. Abdullah
15	Mr. Steven K. Hartsell Mr. Alexander E. Gasser
16	Mr. Steve J. Udick
17	SKIERMONT DERBY LLP 2200 Ross Avenue
18	Suite 4800W Dallas, Texas 75201
19	COURT REPORTER: Ms. Shelly Holmes, CSR, TCRR
20	Official Court Reporter United States District Court
21	Eastern District of Texas Marshall Division
22	100 E. Houston Street Marshall, Texas 75670
23	(903) 923-7464
24	
25	(Proceedings recorded by mechanical stenography, transcript produced on CAT system.)

1	FOR THE PLAINTIFF: Mr. William E. Davis, III THE DAVIS FIRM, PC
2	213 N. Fredonia Street Suite 230
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4	FOR THE DEFENDANTS: Mr. Gil Gillam GILLAM & SMITH
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б	Mr. Eric A. Buresh
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13	* * * * * * * * * * * * * * * * * * * *
14	
15	PROCEEDINGS
16	(Jury out.)
17	COURT SECURITY OFFICER: All rise.
18	THE COURT: Be seated, please.
19	All right. Are the parties prepared to
20	read into the record those items from the list of
21	pre-admitted exhibits used during yesterday's portion of
22	the trial?
23	MR. HARTSELL: Yes, Your Honor.
24	THE COURT: All right. If you'll
25	proceed.

```
1
                  MR. HARTSELL: Yesterday's exhibits are
 2
  PTX-3, 3A, 7, 7A, 9, 9A, 113, 163, 284, 320, 326, 327,
 3
   334, 336, 338, 339, 340, 342, 344, 347, 350, 354, 356,
   357, 359 through 60, 362, 366, 379, 381, 384, 385, 388,
 5
  394. And DX-44 and DX-255.
                  THE COURT: All right. Is there any
 6
 7
   objection to that rendition by the Defendant as offered
 8
   from the Plaintiff?
 9
                  MR. GILLAM: No, Your Honor, there's not.
10
                  THE COURT: Does Defendant have a similar
  rendition to offer?
11
12
                  MR. GILLAM: No, Your Honor, we have
  nothing else to add.
13
14
                  THE COURT: All right. Do I understand,
  Counsel, there's a need to read certain other items into
15
16
  the record at this point?
                  MR. DAVIS: Yes, Your Honor, there's some
17
   discovery responses.
18
19
                  THE COURT: Okay. If you'll proceed,
   Mr. Davis. Or Mr. Skiermont, that's fine.
20
21
                  MR. SKIERMONT: There's just a handful of
   requests for admission, Your Honor.
22
                  Request for Admission No. 1: Admit that
23
  you train your customers to use the accused
24
25
  instrumentality in the United States.
```

```
Response to our RFA No. 1: Admitted that
1
2
   Sandvine offers training courses and admit that some
  such training occurs in the United States.
3
                  Request for Admission No. 9: Admit that
 4
5
  the -- all versions of source code loaded on the source
  code computer in Overland Park office represents
6
  production versions of the source code for the accused
8
   instrumentality.
9
                  Response: Admitted.
10
                  Request for Admission No. 21: Admit that
  you sell the accused instrumentality in the United
11
  States.
12
13
                  Response: Admitted.
14
                  Request for Admission No. 22: Admit that
15
  you offered the accused instrumentality in -- for sale
16
  in the United States.
17
                  Response: Admitted.
18
                  Request For Admission No. 23: Admit that
19
  you have used the accused instrumentality in the United
20
   States.
21
                  Response: Admitted.
                  That's all, Your Honor.
22
23
                  THE COURT: Any objection -- any
24
   objection to that from Defendants?
25
                  MR. BURESH: No, Your Honor.
```

```
1
                  THE COURT: All right. Do we have all
 2
   eight members of our jury present, Mr. Nance?
 3
                  COURT SECURITY OFFICER: We do, sir.
                  THE COURT: All right. Let's go off the
 4
 5
   record just a minute.
                  (Off the record discussion.)
 6
 7
                  THE COURT: Let's go back on the record.
 8
                  The Court's going to take a brief recess.
 9
                  The Court stands in recess.
10
                  COURT SECURITY OFFICER: All rise.
11
                  (Recess.)
                  COURT SECURITY OFFICER: All rise.
12
13
                  THE COURT: Be seated, please.
14
                  All right. Mr. Nance, bring in the jury,
15
  please.
16
                  COURT SECURITY OFFICER: All rise for the
17
   jury.
18
                  (Jury in.)
19
                  THE COURT: Good morning, and welcome
20
   back, ladies and gentlemen. Please have a seat.
21
                  Plaintiff, call your next witness.
22
                  MR. DAVIS: Your Honor, at this time
  Plaintiffs call Mr. James Bergman to the stand.
23
24
                  THE COURT:
                               All right. Mr. Bergman, if
25
  you'd come forward and take the witness stand. You've
```

```
1
   previously been sworn, correct?
                  THE WITNESS: Correct.
 2
 3
                  THE COURT: Please have a seat.
 4
                  Do we have notebooks to press -- to pass
 5
   out?
 6
                  MR. DAVIS: I do, Your Honor.
 7
                  THE COURT: Let's do that.
 8
                  We have an issue with the IT person who's
 9
   waving at somebody, not me.
10
                  MR. HARTSELL: May we approach?
11
                  THE COURT: Yes, you may approach.
12
                  All right. Counsel, you may proceed with
13
   your direct examination.
14
                  MR. DAVIS: Thank you, Your Honor.
15
     JAMES BERGMAN, PLAINTIFF'S WITNESS, PREVIOUSLY SWORN
16
                       DIRECT EXAMINATION
   BY MR. DAVIS:
17
18
             Good morning, Mr. Bergman.
        Ο.
19
        Α.
             Good morning, Mr. Davis.
20
             Would you please introduce yourself to the
        Ο.
21
   jury?
22
             My name is Jim Bergman.
        Α.
             What do you do for a living, Mr. Bergman?
23
24
             I'm an economist that specializes in the
25
   valuation of intellectual property, things like trade
```

```
1
   secrets, patents. Frequently this occurs in the context
2
   of litigation.
3
            Are you a married man?
        Ο.
             I am. My wife and I will be celebrating our
4
5
   20-year anniversary next month.
             And do you have any children?
6
7
             I do. I have a 15-year-old girl who just
        Α.
8
   started high school, and a 10-year-old boy.
9
        Q.
             Were you retained as an expert in this case by
10
   Packet Intelligence?
11
        Α.
             I was.
             And what were you asked to do?
12
             I was asked to determine the amount that would
13
   be due to Packet Intelligence if Sandvine were found to
14
   have infringed the patents.
15
16
             How are you compensated for your work on this
        Ο.
17
   case?
18
             On an hourly basis.
        Α.
19
        Q.
             And does your compensation in this case depend
20
   on any opinion that you arrive at?
21
             It does not.
        Α.
22
             What is your hourly rate?
        Q.
             $580 an hour.
23
        Α.
24
             Now, prior to Packet Intelligence retaining
        Ο.
```

you in this case, did you know Packet Intelligence?

- A. No.
- Q. Did you know Mr. Vachon or Mr. Brunell?
- 3 A. No.

- Q. Did you know any of the lawyers that represent
- 5 Packet Intelligence?
- 6 A. No.
- Q. Now, did you prepare a set of slides to assist
- 8 with your testimony today?
- 9 A. Yes, I did.
- 10 Q. Before we discuss your opinions, can you tell
- 11 us a little bit about your employment history?
- 12 A. Sure. I am currently the founder and
- 13 president of Bergman Consulting which is a firm I
- 14 started at the beginning of this year.
- 15 Prior to that, I was the former head of the
- 16 intellectual property group at the global financial
- 17 company Conway MacKenzie.
- 18 Prior to that, I worked in-house at a number
- 19 of law firms as an economic expert, both -- the law
- 20 firms were national and global in nature.
- 21 And before that, I spent 10 years in
- 22 information technology, primarily as a network engineer.
- 23 Q. Could you describe your education, please?
- 24 A. Yes, I have a Master's degree from the
- 25 University of California at Irvine, a Master's in

Business Administration. My undergraduate degree is in 1 economics, also from UC Irvine. And I'm currently 2 pursuing a Master's in Computer Science from Georgia Tech. 4 5 Do you hold any professional designations? Ο. Yeah, I'm a charter financial analyst, which 6 7 is a certification that requires four years of work experience and 18 hours' worth of examinations on topics 8 9 like accounting, economics, statistics, finance. 10 And prior to that, former life, I was a Microsoft certified systems engineer. 11 Are you a member of any professional 12 Q. organizations? 13 Yes, I am a member of the Licensing Executive 14 15 Society. 16 Ο. How many years have you worked as an economist analyzing and valuing business transactions with a focus 17 on intellectual property? 18 19 It's been over 13 years. 20 And in your more than 13 years of experience, Ο. how many types of -- of these valuations have you 21 performed? 22 At least 50. 23 Α. 24 And in those 13 years of experience, how many 0.

patent license agreements have you reviewed and analyzed

for valuation purposes?

1

2

3

4

5

6

8

18

19

20

21

22

23

24

- A. Hundreds.
- Q. How are your education and work experience relevant to your testimony here today?
- A. I think primarily my education and work experience really help inform me to determine the proper methodologies for determining a reasonable royalty in a case like this.
- 9 Q. Do you typically work more for plaintiffs or 10 defendants in these types of cases?
- A. I do work for both plaintiffs and defendants, but I would say most of my work is for plaintiffs.
- Q. And have you ever testified in United States

 14 District Court today -- before today?
- 15 A. Yes, sir.
- Q. What information did you review to perform your analysis in this case?
 - A. Similar to the testimony that you heard from Dr. Almeroth yesterday, as to the things that he reviewed, I looked at thousands of Sandvine's internal documents as part of my analysis. I reviewed the patents-in-suit. Looked at various court filings that are relevant for my analysis. I had interviews with both Packet Intelligence and Dr. Almeroth to get a better understanding for my analysis. Looked at the

```
deposition testimony of Sandvine's witnesses, as well as
1
2
   Packet Intelligence. I looked at Sandvine's publicly
  available information, as well as information on the
3
   industry as a whole and the market as a whole because
4
5
   that's important for my analysis. I looked at relevant
   licensing agreements and reviewed all the expert
6
7
   reports -- reports in the case.
8
             How much time have you spent reviewing and
        Q.
9
   analyzing the evidence in this case in preparation for
10
   your opinions and testifying here today?
             I'd say that people -- that myself and people
11
   working under my direction, I probably spent 350 to 400
12
13
   hours working on this case.
             And what percentage of those hours were hours
14
15
   that you personally spent?
16
             90, 95 percent.
        Α.
             What is your overall opinion in this case as
17
        Q.
   to the amount of damages for patent infringement?
18
19
             It's my opinion that the amount due to Packet
20
   Intelligence, if they're -- if Sandvine is found to
21
   infringe the patents-in-suit, would be a lump-sum
   payment of $13.89 million.
22
             Now, what is a lump-sum payment?
23
24
             A lump-sum payment is an amount that -- is an
        Α.
```

established amount that the licensee or -- or in this

```
case, Sandvine would pay at the execution of the
1
   license.
2
3
             So how many patents are at issue in this case?
        Ο.
             There are three patents at issue in this case.
 4
5
             And how many claims from each of these three
        Ο.
  patents are there at issue in this case?
6
7
        Α.
             There are four claims.
8
             And do your opinions on damages change whether
        Q.
9
   the jury finds infringement on one or all four of
10
   these -- of -- of the asserted claims?
             They do not.
11
        Α.
             Okay. And why do your opinions not change
12
        Q.
13
   whether one or two or three or four claims are found to
   infringe?
14
15
             It's my understanding that the -- that the
   claims themselves -- or each claim covers the entirety
16
   of the -- of the accused products, such that if even one
17
   claim infringed, it -- it encompasses everything.
18
19
                  MR. DAVIS: And, Your Honor, at this time
20
   I'd like to tender Mr. Bergman as an expert in economics
21
   and patent valuation damages.
22
                  THE COURT: Is there objection from the
   Defendant?
23
24
                  MR. KEAN: No objection, Your Honor.
25
                  THE COURT: All right. The Court will
```

recognize the witness as an expert in the designated 1 2 fields. 3 Proceed, Counsel. (By Mr. Davis) How do you go about Ο. 4 5 determining damages in a case such as this one? The law sets the guidance for how to determine 6 7 damages in a case like this. And what the law states is 8 that upon finding for the claimant, the Court shall 9 award the claimant damages adequate to compensate for 10 infringement but in no event less than a reasonable royalty for the use made of the invention by the 11 12 infringer. I notice you got "for the use made of the 13 invention by the infringer" underlined, why are you 14 15 underlining this in this slide? 16 Because I think it's a key part of the law Α. which basically says that you have to look at how the 17 18 infringer is using the product and the benefit that the 19 infringer is getting from its use of the product in 20 order to determine a reasonable royalty. 21 Now, you mentioned a reasonable royalty. What Q. 22

- is a royalty?
- A. A royalty is the payment for use of somebody's 23 24 property. So if you had a company that wanted to take timber off your land, that -- that company would need to 25

```
1
   pay you a royalty to do so.
2
             Is Packet Intelligence entitled to a
3
  reasonable royalty in this case?
        Α.
             Yes, it is.
 4
5
             And how did you determine what that reasonable
6
  royalty should be?
7
        Α.
             I looked to the law and used in this case
   what's called a hypothetical negotiation to determine a
8
9
   reasonable royalty.
10
             And what is a hypothetical negotiation?
             So a hypothetical negotiation, it -- it
11
   imagines that the infringer and the patentholder would
12
   have sat at a table prior to the date of first
13
   infringement and would have negotiated a license for the
14
15
   patents.
16
             How is a hypothetical negotiation different
        Ο.
   from a real-world negotiation?
17
18
             There are a number of key distinctions between
19
   the hypothetical negotiation and a real-world
20
   negotiation that we're all used to.
21
             The first key distinction is that in the
   hypothetical negotiation, the patents are assumed to be
22
   both valid and infringed. There's no question about
23
```

them. Whereas in the real-world negotiation, there's

always a question about them. You're not sure -- you're

24

```
not a hundred percent sure whether or not those patents
1
 have been -- are being infringed and are valid. So it's
2
3
 a big distinction.
```

Why does the law require the parties to make this assumption of infringement and validity?

4

5

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18

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21

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23

24

25

Α.

- It's primarily to make sure that the -- the -the negotiating companies are on equal footing, that you are determining the fair value of those patents.
- Q. Now, what other things are assumed or used in the hypothetical negotiation that are not used in a real-world negotiation?
- Another big distinction is that the parties to the negotiation, they know all the relevant information, 13 It's like playing poker with your -- with 14 your -- with your cards face up. Everybody knows what's 15 going on. You can't hide anything. 16

And that also includes information into the future. So it's almost like the -- the parties have a crystal ball, they know what's going to happen.

Unlike, obviously, a real-world information where people cannot tell you everything, they can hold their cards close to their chest.

And so in the hypothetical negotiation occurring between Sandvine and Packet Intelligence, what is one of the things that Packet Intelligence will know

1 about Sandvine using the book of wisdom or the cards
2 face up?

- A. So, for example, Packet Intelligence will know that Sandvine has generated \$114 million worth of revenue for the accused product. They would know that at the hypothetical negotiation.
- Q. Now, what does the hypothetical negotiation look like in this case, this particular case?
- 9 A. So in this case you would imagine a
 10 representative from Packet Intelligence sitting down at
 11 a table with a representative from Sandvine to negotiate
 12 for rights or a license to these individual patents back
 13 in June of 2006.
- Q. Now, why do you assume that the negotiation occurred in June of 2006?
- A. Because that's prior to the date of the first sale -- sale of the PTS 4000 which is the -- one of the accused products in this case.
 - Q. So that's the date of first infringement?
 - A. That's correct.

3

6

7

8

19

- Q. What factors do you consider in determining the reasonable royalty amount that would be negotiated as part of this hypothetical negotiation?
- A. So the courts have provided some guidance as to the factors that you should take into account when

1 determining a reasonable royalty. And -- and here is a 2 list of those factors.

- Q. Now, where will the jury get this list of factors to take into account in reaching their decision?
- 5 A. It's my understanding that Judge Gilstrap will 6 provide these factors.
 - Q. Now, how do you use these factors to determine a royalty?
 - A. So what I do is I take these factors, and I break them up. And I put them into two traditional approaches for the valuation of an asset. And those two approaches are the income approach and the market approach. So all of those factors either fit within one or both of those categories.
 - Q. And would you please explain for the jury what those -- those two approaches are?
 - A. Sure. So I think the best way to do it is by way of an example. And the first approach that I'll discuss is the market approach because I think it's the one that's most relatable to -- to everyone, which is can I determine the value of one thing based on the value of another thing?

So is there something else out there in the market that I can look to to say that is comparable to what I'm trying to value, and, therefore, that can serve

1 as some guidance. 2 So to use the example of -- say you have a 3 small business and you want to determine what the value of that small business is, you can look out to the market and say are there other small businesses that do 5 And can I determine the value of my business what I do? 6 7 based on the value of those businesses? 8 So that's a market approach. 9 Q. What about the income approach? Would you explain that, please? 10 Yeah, the income approach is more of an 11 Α. 12 inward-looking-type approach which is based on the 13 revenue and profitability of the company over time. based on the series of cash flows that the company is 14 generating over time, you can use that to say what's the 15 value of this company. So one is sort of looking 16 outward -- the market approach is looking outward, and 17 the income approach is looking inward. 18 Now, we're not evaluating businesses here. 19 Ο. 20 We're evaluating live patents and what a reasonable royalty license would be. Is there anything unique to 21 patents that you take into account when you're 22 evaluating the value of a patent under these approaches? 23

A. Yeah. So patents are -- are unique in that they can either be an incremental improvement or -- over

24

something that already exists, or it can be something 1 2 that's more foundational. 3 So from my perspective, one of the first things that I always do when trying to determine the 4 5 value of a patent is what are my alternatives to that -to that patent? What is it improving over? 6 7 And so I think the best way to look at this is by way of an example. 8 9 If a company has a patent on a four-wheeled 10 suitcase, okay? A four-wheeled suitcase never existed 11 before, but a company has a patent on it, and I'm brought in to determine the value of that patent, the 12 first thing I'd want to do is to look out and say, well, 13 what alternatives to this four-wheeled patent exist in 14 the market? And if I can find a -- let's see if I can 15 make this work -- a two-wheel patent that's out there, 16 the value of that four-wheel patent would be the benefit 17 in going from a two-wheel patent or a two-wheeled 18 19 suitcase to a four-wheeled suitcase, right? Because 20 that's the incremental improvement that that patent is providing. 21 22 On the other hand, if I were to look out into the market and there are no two-wheeled suitcase, there 23 are no wheeled suitcases at all, the only thing that's 24 25 available to me are just plain old suitcases, that is a

```
drastically different value to that patent because the
1
2
  only alternative is a suitcase without wheels.
3
             So that's a fundamental analysis that needs to
  happen in evaluation of any patent is what alternatives
5
  are out in the market.
             Now, in reviewing the evidence in this case,
6
   did you find any evidence that indicated the importance
8
   of these patents?
9
        Α.
             I did.
10
             And what did you find?
             First, the -- the number of forward citations
11
12
  for these patents.
             And what are forward citations?
13
        0.
             Forward citations -- I think we've heard a lot
14
15
   about this -- but forward citations are patents that
   have been cited that reference the patents in this case.
16
             And how do -- how can forward citations
17
        Q.
18
   indicate -- indicate value?
19
             Well, I think they can demonstrate an overall
20
   importance to the technology, and I think that the
   research has shown that the -- that the number of
21
   forward citations, sort of the -- the larger the
22
  perceived value of those patents. So the market will
23
   see the number of citations there and think that if
24
```

there's a large number of citations, these -- these are

1 important patents. 2 And I think proof of that was -- is the -- is 3 the -- is Packet Intelligence actually looked at forward citations when they acquired these patents. So to them, it was an indicator of value, and I think that's 5 consistent with how people view these. 6 7 Who were some of the companies that cited --Ο. that were -- that cited back to patent -- Packet 8 9 Intelligence's patents as forward citers? 10 Well, just looking at the '725 patent, it was cited 175 times. Companies who had patents that were 11 12 cited include Intel, Amazon, Microsoft, fairly large 13 companies in this space. And I think as we've heard, Sandvine also cited this particular patent, as well. 14 At what point in time did you calculate the 15 number of forward citations? 16 I believe I calculated this -- I want to say 17 Α. September of this year. 18 19 And then also, just to kind of show what the 20 forward citations look like in context, because there's been a lot of discussion about this. 21 22 So these are all the patents that have been cited -- that have cited the '725 patent. So the next 23

couple of slides here show -- and I think here on the

second slide, right there, is Sandvine. Let me kind of

24

```
move forward. So those are all the forward citations
1
2
  for the '725 patent.
3
             The '751 patent has been cited 62 times.
  companies that have patents that have been cited include
4
5
  other major companies like Oracle, Microsoft, Cisco.
             And then looking at the '789 patent, it's been
6
7
   cited 52 times. And companies who have had their patent
  cited include Microsoft, Intel, Google -- again, major
8
9
   companies in this particular space.
10
             Do you have any understanding of the technical
  benefits -- excuse me, technical benefits of the patents
11
12
  provided -- that are provided by the patents?
13
             Yeah. So it's my understanding that the
        Α.
   technical benefits of this case include better traffic
14
   classification, increased network security, and
15
   increased quality of service.
16
             And what information did you use to base your
17
        Q.
  understanding of the technical benefits of the patents
18
19
   to Sandvine?
20
        Α.
             I got that through discussions with Dr.
   Almeroth and then saw Mr. Almeroth -- or Dr. Almeroth's
21
   testimony yesterday where he went through these in -- in
22
  detail.
23
24
            So would you briefly remind the jury what
```

traffic classification is?

- A. Yeah. So my understanding of traffic classification, as a non-technical expert, is -- it's really the ability to sort of look inside data packets, understand what's in there, and categorize that information.
- Q. And what about traffic classification rates?

 Is that important -- I'm sorry, strike that.

What approaches did you use to determine what a reasonable royalty is in this case?

- A. I used two separate approaches. I used both the market approach and the income approach that we -- that we discussed earlier.
- Q. Okay. And how did you use the market approach to evaluate the amount that Sandvine should pay in the hypothetical negotiation?
 - A. So if you remember the market approach is looking to other agreements that exist out in the market and using those to determine some kind of comparability for the -- the patents in this case. And so for this case, I used the Cisco agreement as a comparable license.
 - MR. DAVIS: And, Your Honor, at this time, we're going to be going into the details of the Cisco agreement and would request that the courtroom be sealed.

```
1
                  THE COURT: All right. Based on
   counsel's request to protect confidential and
2
  proprietary information, the Court will order the
   courtroom sealed at this time, which means if you're
5
  present in the courtroom and you're not subject to the
   protective order that's been entered in this case, then
6
   you should excuse yourselves and remain outside the
8
   courtroom until it is reopened and unsealed.
9
                  (Courtroom sealed.)
10
                  (Testimony filed under seal by order of
   the Court.)
11
12
                  (Courtroom unsealed.)
13
                  THE COURT: For the record, we are
14
  unsealed.
15
                  Mr. Davis, you may continue with your
16
   examination.
17
                  MR. DAVIS: Thank you, Your Honor.
18
             (By Mr. Davis) I believe, Mr. Bergman, before
        Ο.
19
   we took the brief break, you were about to explain the
20
   other valuation that you performed in this case.
21
             Yes, sir.
        Α.
22
             Can you please explain what the income
23
   approach is?
24
        Α.
             Yes.
25
                  MR. DAVIS: Oh, can we get the slides,
```

```
1
   please?
2
                  THE WITNESS: Thank you.
3
                  MR. DAVIS: Thank you.
             So if you remember, the income approach was a
 4
5
   way to do a valuation based on the amount of revenue or
  profit that's being generated. And so the example we
6
   used before was a -- based on a small company.
   And -- and in a patent case, it's especially important,
8
9
   as we talked about, to talk about the value over
10
   alternative technologies, what else is available into
   the market.
11
12
             So that's the summary of the income approach.
13
             (By Mr. Davis) And what was your conclusions
        Q.
   on the amount of reasonable royalty damages under the
14
15
   income approach?
16
             Under the income approach, it's my opinion
        Α.
17
   that a lump-sum payment of $13.49 million would be
18
   reasonable.
19
             And what methodology did you use to arrive at
20
   that number under the income approach?
21
             So that methodology entails starting with the
        Α.
   revenue of the accused products and then effectively
22
   giving Sandvine credit for all of its costs and
23
   contributions until we are at the end, left with the
24
  value that's directly attributable to the patents
25
```

themselves.

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- Q. And what is the first step in this analysis?
- The first step is a determination of the accused product revenue.
- 5 And what is the -- what are the accused products? 6
 - A. So the accused products, as I'm sure we all know at this point, are the PTS series of products, so the PTS 14000, the PTS 22000, the PTS 24000, the PTS 32000, and the PTS Virtual Series.
- Q. And are these products important to Sandvine's 11 business? 12
- 13 A. Yeah. In a document in -- in a public financial statement that Sandvine provides to its 14 investors, Sandvine stated that the core of Sandvine's 15 hardware platform is the Policy Traffic Switch or the 16 PTS, the products that we've been discussing.
- 18 Now, how did you go about determining what the 0. 19 revenue for the accused products was?
 - Α. So I looked at the product revenue from -- or Sandvine's own financial documents which provided the accused product revenue from 2010 until 2016, and then estimated the total product revenue for the 2017 time period. And that total profit was 144 -- or, sorry, total revenue was \$114 million.

- Q. Where does this data come from?
- A. This comes from Sandvine's own financial
- 3 data --

2

5

23

revenue.

- 4 0. Okay.
 - A. -- that they provided in this case.
- Q. And is that PTX-367?
- 7 A. Yes, it is. Thank you.
- Q. Do the revenue figures on this slide include financial information for any products that are not at issue in this lawsuit?
- 11 A. It does not.
- Q. Okay. So what's the next step in your
 analysis now that we have the total revenue for the
 accused products?
- 15 A. The next step is to give Sandvine credit for
 16 its direct costs, the costs that are directly
 17 attributable to the production of these devices.
- 18 Q. And how did you do this?
- A. Again, I looked to Sandvine's own financial documents over the relevant time period. And based on that, Sandvine's direct costs for these products is 29.84 million. So I deducted that amount from total
- Q. And based on this analysis, how much was allocated to direct costs?

- A. 26.1 percent or 29.8 million.
- Q. And the result was?
- A. That Sandvine has a gross profit of \$84.6
- 4 million.

2

3

- Q. Okay. And what's the next step?
- A. So the next step is realizing that part of that profit is due to both the hardware and -- or the profit itself is due to both the hardware and the software of the device. And because it's my understanding that the -- the software is what primarily embodies the patented technology and -- and because I
- 12 have to give value to all the things that Sandvine does
- 13 that -- that isn't a part of the patented technology, I
- 14 have to give credit to Sandvine for the profit
- 15 associated with the hardware.
- Q. And so how did you determine the profit associated with hardware?
- 18 A. So I looked at Sandvine's own documents to try
- 19 to determine the value of the hardware, and I found
- 20 testimony from Mr. Don Bowman, who is the CTO, and how
- 21 he described the -- the difference between hardware and
- 22 software and how it's evolving over time.
- And one of the things that Mr. Bowman stated
- 24 is that they're anticipating a time in the future when
- 25 there's no hardware sold at all. So they're getting to

```
a point where it's the software that is the key
1
   component, and that hardware is more like a commodity.
2
  And in another part of his deposition, when they're
3
   discussing the virtualization software, which is
5
  software that doesn't require hardware to run, that's
   the PTS Virtual Series products that's part of this
6
   case, he stated that we looked at the cost it would take
8
   them -- who's their customers -- to deploy our software
9
   on commodity servers from Dell or HP, and we looked to
10
  make sure so that we would achieve a similar net value
   as buying our hardware.
11
             So they looked at Dell and HP as alternatives
12
   to their hardware. So based on that information, I used
13
  Dell and HP -- because they have publicly available
14
15
   information, I used Dell and HP to make a determination
   as to the amount of profit that should be allocated to
16
   the hardware.
17
18
             So you used the amount that Dell and HP -- the
        O.
19
   amount of profit that Dell and HP make on their hardware
20
   as a proxy for the amount of profit that Sandvine makes
   on its hardware?
21
22
             That's right.
        Α.
             Okay. And how did you apply this data in your
23
        O.
24
   analysis?
```

So looking at Dell and HP's own financial

25

Α.

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information and the amount of gross margin that they
1
2
  received, the amount of profit they received from
3
  selling their hardware, I determined that taking the two
   companies combined over the relevant period, that
   20.7 percent was related to hardware. So I applied that
5
   20.7 percent and gave credit to Sandvine for $7.8
6
  million.
             And is that what you're showing in this --
8
        Ο.
9
   this slide here?
10
        Α.
             That's correct.
             Okay. What is the next step in your analysis?
11
        0.
12
             The next step in the analysis is to give
        Α.
13
   Sandvine credit for its indirect costs, so those costs
   that aren't directly attributable to the production of
14
15
   the devices.
16
        0.
             Why was this an important or necessary part of
17
   your analysis?
18
             Because I recognized that the functions
19
  provided by sales and marketing, for example, help to
   generate the revenue that's associated with these
20
   accused products.
21
22
             So while they can create the product, they
  need to advertise it, they need to go out there and sell
23
24
   them to their customers. So there -- there's benefit to
  the revenue from these particular functions. So I went
25
```

about giving credit to Sandvine for those functions.

- And how did you go about determining the appropriate amount to give credit to Sandvine for sales, marketing, and operating expenses?
- Again, I looked to Sandvine's own financial Α. information and looked at the amount that they spent on sales and marketing and general admin -- general and administrative expenses over relevant time period and found that on average, 39.7 percent of their revenue is spent on these indirect costs.
- And did you apply that 39.7 percent in your 11 analysis? 12
- I did. 13 Α.

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- And where -- where did you do that?
- Right here. So of the 114.4 million in 15 revenue, I credited to Sandvine 45.4 million for their 16 17 indirect costs.
- 18 Okay. And you're not done yet. What --Ο. 19 what's the next step of your analysis?
- Α. So after we've made those allocations, what we're left with is the value of the software itself. We've taken out direct costs, we've taken out indirect costs, and we've given some -- some portion of the 23 profit back to the hardware. So now we've gotten to the 24 25 base software where the patents live.

- Q. And -- and show us on the -- on your slide here where the value of the base software here.
 - A. (Indicating.) Right here.

Q. Okay. And why do you need to make an -- an allocation for -- well, strike that.

What did you do next after determining the value of the base software?

A. So, again, the goal is to get to the patents, right, how much of this is -- how much of this profit is being generated by the patents themselves.

So the next step is to recognize that -- that there are features and functionality within the software where the patents live and where the patents don't live and to give credit to Sandvine for those areas that are non-infringing essentially.

And so because we know that the patents are part of traffic classification as a whole, the next step was to determine the proper allocation to traffic classification.

- Q. And how did you go about doing that?
- A. So I looked at Sandvine's own documents to describe -- to see how they described traffic classification and how important they see traffic classification as a good indicator of value.
- 25 Q. Well, what document is this?

A. This is PTX-344. And in this document,
Sandvine describes traffic classification as the
foundation of policy control and business intelligence.
And if you remember, policy control is one of the main
functionalities that's part of the PTS. PTS is a Policy
Traffic Switch. So policy control is built on top of
traffic classification.

And as you can see here, you can't manage what
you can't measure. So you can't provide policy control
if you're not properly classifying traffic.

Q. Did you find any other evidence?

A. Yes. So another Sandvine document, PTX-363,

A. Yes. So another Sandvine document, PTX-363, describes very similar language where it says accurate traffic identification and insight measurements form the foundation of network business intelligence and network policy control.

And it goes on to say that without identifying and measuring the traffic flowing on their networks,

CSPs, which are content service providers, these are effectively Sandvine's customers, customers like

Comcast, Time Warner, that those customers can't craft new subscriber services to their customers and that they can't ensure correct billing.

So traffic classification enables policy control, that policy control enables their customers to

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1
  create new services. So if you're not classifying
2
   traffic properly, your customers can't create new
3
  product.
        Ο.
             Is there any more evidence you relied on?
4
5
             One more piece.
        Α.
6
        Q.
             Okay.
7
             So this document talks about -- says that
        Α.
   the -- and this is -- I don't have a PTX number on this
9
   one.
10
             So this one says that the top priority when
   implementing traffic recognition is accuracy. And that
11
  not being accurate can be devastating when management
12
   policies are put in place.
13
14
             So, again, another indicator as to the value
15
   of traffic classification.
16
             So based on your review of this evidence from
        Ο.
17
   Sandvine's documents, what did you conclude with respect
18
   to the value of the traffic classification to the base
19
   software?
20
        Α.
             So given the fact that traffic classification
   is the foundation of their policy control, and policy
21
   control is effectively what they're selling, I give
22
   traffic classification as a whole a 50-percent
23
   allocation to the entire base software.
24
```

O. Now, how did you arrive at the 50-percent

value?

- A. So when we get to this level of analysis, there -- there are really no hard numbers to be able to point to. Sandvine itself doesn't quantify the value of traffic classification in its financial statements. So at this point, we have to use a reasonable estimation.

 And based on all the documents that I've seen, and there are a lot of other documents that are very similar in nature to this, given the fact that it's foundational to their system, it's -- it's a reasonable assumption.
- Q. Since it's foundational, could you have gone higher?
- 13 A. I could have gone higher.
- Q. Okay. What was the next step in your -- in your income -- incremental benefit approach?
 - A. Okay. So now we've gotten to the point where we are really close to the technology that represents the patents, we've gotten all the way down to traffic classification, now I have to figure out what portion of traffic classification is -- or what portion of the profit that's attributable to traffic classification is represented by the patents themselves.
 - Q. And how did you do this?
- A. Well, if you remember from our discussion with the suitcase example, the way to determine the value of

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a patent is to find out what the alternatives are in the
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  market.
             So I looked at two different things.
3
   first is, as I just described, look at what the value is
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  over the prior art.
             The second is to see what the value of this
6
7
   technology is to other Sandvine products that are not
   just PTS products but Sandvine sells a lot of other
9
   things, too, so is there value to their patent outside
10
   of Sandvine's own -- outside of the products that are at
   issue in this case?
11
             Okay. So starting with the first one, what
12
        Q.
   prior art -- the value of the prior art, what is the
13
   prior art that you are comparing to to determine the
14
   additional value or benefit to the patented technology?
15
             So it's my understanding that the prior art in
16
        Α.
   this case is what's called the well-known port
17
   methodology.
18
19
             And what is your basis for your understanding
20
   that the prior art is the well-known port technology?
21
        Α.
             Based on my discussions with Dr. Almeroth.
22
            And how did you determine the value of the
   patented technology over the well-known port technology?
23
24
             So I did a couple of things. One is I looked
        Α.
```

at the val -- at what -- how well well-known port

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methodology performs, compare that to how well Sandvine performs. And in -- in conjunction with discussions with Dr. Almeroth determined an overall value.

Q. And what did -- what did the evidence that you looked at tell you?
```

A. So, first, I looked at the performance of well-known port methodology as a whole to -- as -- to start as a baseline.

And looking at the academic literature with regard to well-known ports, I found two documents here.

The first describes the well-known port methodology, and essentially says that 30 percent of the traffic cannot be attributed to a particular application. So effectively, at best, this methodology can only characterize 70 percent of the traffic.

- Q. How did you use this evidence?
- A. So I looked at a separate piece of evidence, a separate academic study that did a similar type analysis and came to a similar conclusion, where it showed that port-based analysis is unable to identify 30 to 70 percent of Internet traffic. So it's only able to identify 70 to 30 percent, basically, so using that as sort of the benchmark to understand what the prior art technology -- how that performs.

And, again, we saw this document yesterday

```
that talks about various recognition techniques.
1
2
  is a Sandvine document, it's PTX-344, that talks about
3
  using the port number to classify traffic.
             And effectively, Sandvine's own documents
 4
5
  state that you should never use this. It's not an
  appropriate methodology to characterize traffic.
6
7
             But in this situation, because there are no
  non-infringing alternatives, as we heard from Dr.
8
9
  Almeroth yesterday, we fall back to the prior art
10
  technology.
        Q. And just to make sure I understand you, you're
11
12
   saying that this document here is talking about the
13
  prior art well-known port technology?
             That's correct.
14
             Okay. So I got ahead of -- well, based on the
15
16
   three pieces of evidence you've just shown us, the two
   documents and this document, you then -- what did you do
17
18
  next?
19
             So then I took a look at how well is Sandvine
20
  performing? How is its traffic recognition?
21
        Q.
             What did you find with respect to how Sandvine
  performs on traffic recognition?
22
             So I found this Sandvine document, which is
23
        Α.
24
   PTX-363, which stated that Sandvine routinely sees
```

traffic recognition rates upward of 95 percent. So

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1 compared to the prior art technology, which was at best 2 70 percent.
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- Q. And so how did you then use the percentages of the prior art versus the percentages of Sandvine to do a comparison?
 - A. I did find one other document.
- Q. Oh, excuse me.

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- A. It's okay. Which described that best of breed solutions should recognize at least 90 percent of traffic. So, again, another verification that 90 to 95 percent is where traffic recognition rates from Sandvine are typically seen.
- Q. And so now my -- my prior question, how did
 you -- how did you compare the success rates of
 Sandvine's products versus the -- the prior art
 methodology?
- A. So based on all of that, we know that

 Sandvine's traffic -- traffic recognition rates are 25

 percent to 65 percent higher than the prior art systems.
 - Q. How -- how did this -- how -- how did these percentages factor into your analysis?
- A. So it was a key part of my analysis. But
 there's a second part of the analysis -- oh, sorry, I
 also had a discussion with Dr. Almeroth about this and
 talked about, well, we know -- if we know that the prior

art technology is at -- at best 70 percent and Sandvine is recognizing 95 percent, based on his expertise, what portion of that is due to the patented technology? And Dr. Al told me -- Dr. Almeroth told me that the vast majority of the increase over the prior art systems is due to the patented technology.

Q. Okay. What did you do next?

- A. So the next step was to look at the value to other Sandvine products, besides the accused products, that were benefitting from the patented technology.
- Q. Why is it important to look at the value to other Sandvine products to determine the benefit that Sandvine is deriving from the patented technology?
- A. Well, if you remember, we're -- we're -- we're talking about a hypothetical negotiation here, and we're talking about one where both parties know everything.

 So while there are accused products in this case that are clearly benefitting from the patented technology, the parties would recognize that there are other products out there that maybe rely on those products -- on the -- the accused products to operate, to function. And so there's sort of a downstream benefit that occurs from that, and that would be taken into account in the hypothetical negotiation.
 - Q. So in looking into other Sandvine products

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that benefit from the patented technology, what did you find?

So I found that there were a number of products that did benefit and talked to Dr. Almeroth about this.

And the first thing I did was to kind of get a feel for how important those products are to Sandvine's business as a whole.

And so this is a list of all the products that would benefit from the patented technology. And based on Sandvine's own financial information, those accused products have generated over a hundred million dollars in revenue over the relevant time period.

- What evidence did you find that these products benefitted from the patented technology?
- Well, there's a lot of products here, so I'm Α. going to focus on really the top three and -- and provide evidence for the top three. 18

The first is -- is service revenue. And a Sandvine document described the professional services and -- and the maintenance that are -- are part of the acquisition of a PTS product. And what Sandvine stated is that in all but infrequent situations, the customer will purchase maintenance with all new hardware and software deliveries.

So because we know that these patents are important to traffic classification and traffic classification is foundational to the products, these -- this service revenue is being generated by the assistance of the patented technology.

Q. What else did you look at?

- A. So the second product that was on that list was a product called traffic management. And so I looked at Sandvine's documents and how Sandvine described those documents. And one of the documents that I found, and I found a number of documents, but one of the documents I found was PTX-337 that stated that stateful inspection -- which I understand to be sort of a synonym for traffic classification -- is key for both accuracy and transparent traffic management options, so tying back accuracy and traffic classification with the traffic management solution.
- MR. DAVIS: If you could, can you go back to your list of products? Thank you.
 - Q. (By Mr. Davis) So we've -- we've just talked about service revenue and traffic management. You mentioned you were just going to talk about the first three. What -- what did you find with respect to usage management?
- 25 A. So with regard to usage management, again, I

looked at Sandvine's own documents to see how -- how
they described usage management. And there is a product
overview document that describes usage management. And
in that document, they describe the accuracy component
of usage management and how that's directly tied to its
leading traffic classification functionality.

- Q. Now, did you speak with Dr. Almeroth regarding these products?
- A. I did.

- Q. And what did he tell you?
- A. Dr. Almeroth told me that based on his analysis of these products, without the patents, that these products would be severely degraded.
 - Q. So what was your conclusion based on all of this evidence and analysis with respect to the value of additional revenue that's related to the patented technology?
 - A. So given the fact that Dr. Almeroth states that the vast majority of the increase over the prior art is based on the patented technology, as well as the fact that the additional Sandvine products would be severely degraded without the use of the patented technology, I determined that it's reasonable to assume that 50 percent of traffic classification is due to the patented technology.

Q. Now, as a result of all these allocations, what is your conclusion?

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- A. So after starting with revenue, giving credit to Sandvine for its direct costs, indirect costs, profit on the hardware, non-infringing base software features, I determined that \$7.9 million between 2010 and 2017 was attributable to the patented technology.
- Q. Now, this is -- you mentioned that this is only between the date of first infringement in 2010 and the date of trial.
- Did you determine what the amount would be if the analysis was extended out through the life of the patents when the patents expire?
- A. Yeah. So this demonstrative shows that what we've done up until this point is really to determine the amount that's directly attributable to the patents up until today.
 - So the 7.85 million is until November of 2017, but what we're trying to do is determine what the total amount would be if we extend it all the way out to June 2022.
- And so using the information that we have over
 that seven-year period and assuming that there's a
 steady state of -- of growth for the next five years, we
 can project out over that time period and recognize that

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an additional 5.64 million would be directly
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2
   attributable to the patents over that next five-year
3
   time period.
             And what happens after June of 20 -- of 2022?
4
5
             The patents would expire.
        Α.
             And then what happen -- would Sandvine have to
6
        Q.
7
   pay any royalty for that period?
8
             They do not.
        Α.
9
        Q.
             They could use them for free?
10
             Yes, sir.
        Α.
             How does the income approach that you just
11
        0.
   walked us through compare to the market approach that
12
13
   you discussed at the beginning of your testimony?
             So taking into account the 7.85 million up to
14
   trial and then including the 5.64 million post-trial
15
   gets us to a total amount over the life of the patents
16
   at 13.49 million.
17
18
             If we compare that to the market approach
19
   using the Cisco agreement, it's 13.89 million.
20
        Ο.
             What does -- what do the similarities of these
   two numbers tell you?
21
22
             It gives me a lot of comfort that the analyses
        Α.
   are correct because both methodologies are approaching
23
24
   the value of these patents from completely different
25
   avenues.
```

```
One is looking at Sandvine's revenue and
1
2
  profitability directly attributable to these patents.
3
  The other is taking into account an agreement that was
   entered into by a separate party, and so there's no
4
5
   overlapping evidence, yet they come to a -- a pretty
   close number at the end of the day.
6
7
             Now, did you find any evidence that Packet
        Ο.
8
   Intelligence had a licensing policy?
9
        Α.
             I did.
10
             What -- what evidence did you find?
             According to the testimony of Mr. Brunell, Mr.
11
   Brunell stated that Packet Intelligence was unwilling to
12
   enter into a licensing agreement that was -- that would
13
   be less than 2.5 percent of revenue.
14
15
             And Mr. Brunell didn't testify at trial.
   Where does that testimony come from?
16
             From his deposition.
17
        Α.
18
                    And is that important at all, or does
        Ο.
             Okay.
   that factor into your analysis?
19
20
        Α.
             It does.
21
             How so?
        Ο.
22
             It factors into the analysis such that when
   I'm looking at a -- a comparable license, for example,
23
24
   and I'm trying to figure out what the implied rate from
25
   that comparable license would be, if I came out to
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something that was less than two and a half percent, I'd
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2
  really want to think about whether or not that makes
3
  sense in the context of this -- in -- in the context of
   a hypothetical negotiation.
5
             Now, at the beginning of your testimony, we
  discussed the various factors that the law requires you
6
   or -- to at least take into account in determining a
  reasonable royalty. As part of your overall
8
9
   investigation and analysis, did you analyze and consider
10
   each and every one of those factors?
11
        Α.
             Yes. So if you remember at the beginning, we
12
   talked about the various factors that Judge Gilstrap
   will -- will provide you that -- to take into account,
13
   and I think it's really good to sort of reframe this now
14
   that we've gone through this entire discussion.
15
             And, you know, when I was a kid and you did --
16
   and you did math problems, one of the things your math
17
   teacher would always say is make sure you check your
18
```

work, make sure that the number that you get makes sense.

And I think what -- what is important is that based on my understanding of the tech -- technological benefits of this case, the fact that traffic

19

20

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22

23

24 classification is extremely important to Sandvine, that

25 Dr. Almeroth has concluded that there -- that there are

```
no non-infringing alternatives in this case, and that
1
   Sandvine has -- has not offered its own alternative to
2
3
  infringement in this case, and that the fact that the
   vast majority of the benefits according to Dr. Almeroth
5
  are due to the patented technology, that taken into
   account all those factors gives me comfort that the
6
   analysis that I performed is correct.
8
             And so based on this analysis, what are your
        Ο.
9
   conclusions as to a reasonable royalty?
10
             So in summary, based on the Cisco agreement,
   it's my conclusion that a 13,890,000-dollar royalty,
11
12
   lump-sum royalty is appropriate, and based on the income
13
   approach, a 13,490,000-dollar lump-sum royalty is
14
   reasonable.
15
        Q.
             Thank you, Mr. Bergman.
16
                  MR. DAVIS: Your Honor, I pass the
   witness.
17
18
                  THE COURT: All right. Cross-examination
19
   by the Defendants.
20
                  Mr. Kean, you may proceed when you're
   ready.
21
22
                             Thank you, Your Honor.
                  MR. KEAN:
23
                       CROSS-EXAMINATION
24
   BY MR. KEAN:
25
        O.
             Good morning, Mr. Bergman.
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- A. Good morning, Mr. Kean.
- Q. Nice to see you again.
 - A. Good to see you, as well.
- Q. Mr. Bergman, in your direct testimony, you stated that Packet Intelligence would be entitled to a reasonable royalty. Do you remember that?
 - A. I do.

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3

- Q. Okay. Now, if the jury finds that there's no infringement in that case, that statement is not true;

 10 is that right?
- 11 A. I believe that's correct.
- Q. So, in other words, if the jury finds no infringement in this case, Packet Intelligence is not entitled to a reasonable royalty; is that right?
- 15 A. I -- I believe that's correct, yes.
- Q. Now, Mr. Bergman in your direct examination, you mentioned forward citations in the patents, do you recall that?
- 19 A. I do.
- Q. Okay. Do you know the average number of forward citations for patents that are related to the technology that the patents in this case involve?
- 23 A. I do not.
- Q. Now, Mr. Bergman, do you agree that the parties to a hypothetical negotiation in this case would

```
1
   have considered 3 percent to be a reasonable royalty?
             I do applied to a certain revenue base.
2
3
             Now, Mr. Bergman, let me ask you again, do you
        0.
   agree that the parties to the hypothetical negotiation
5
  in this case would have considered 3 percent to be a
  reasonable royalty?
6
7
        Α.
             I do, but I have an explanation, if you want
8
   it.
9
        Q.
             Now, Mr. Bergman, you provided an expert
10
   report back in the summer, do you remember that?
        Α.
             I do.
11
             And in your expert report, that outlined the
12
        Ο.
13
   opinions that you intended to offer in this case, do you
14
   remember that?
15
             Yes, sir.
        Α.
16
        Ο.
             Did you write that report?
             I did.
17
        Α.
18
             Now, in your expert report, you stated, quote:
        Ο.
19
   It is my opinion that a comparable license between
20
   Sandvine and Packet Intelligence would be $6,591,354.00
   from February of 2010 to trial based on a reasonable
21
   royalty of 3 percent.
22
             Do you remember that?
23
24
             Yes, sir.
        Α.
```

That was your opinion of this summary, wasn't

25

O.

```
it?
1
2
        Α.
             Yes, it was.
3
        0.
             Did you see Mr. Skiermont's opening yesterday?
             I did.
4
        Α.
5
             Okay.
        Q.
                  MR. KEAN: Mr. Palisoul, would you please
6
7
   put Slide 15 up?
8
             (By Mr. Kean) Now, Mr. Bergman, did you see
        Q.
9
   Mr. Skiermont present this slide yesterday during his
10
  opening statement?
            Yes, I did.
11
        Α.
             Okay. Now, this number here says infringing
12
        Q.
13
   revenue of $196 million -- $196.5 million, do you see
14
  that?
15
        Α.
             Yes.
16
             Now, the bottom of the slide, if -- if we zoom
        Q.
   out, I believe it cites to your opinions, do you see
17
18
   that?
19
        Α.
             Yes.
20
             Mr. Skiermont said yesterday, and I believe
        Q.
   you testified earlier today, that the revenue for the
21
   accused products is $114.4 million; is that right?
22
             Through trial.
23
        Α.
24
             Okay. And so we're -- what's the reason for
        Ο.
25
  the difference between this $196 million and the $114
```

```
million?
1
2
             The $196 million is if you project revenue out
3
   through the life of the patent.
             I see.
        Ο.
4
5
             Now, in your direct testimony, you also
  mentioned the book of wisdom, do you recall that?
6
7
        Α.
             Yes, sir.
8
             Okay. Now, the book of wisdom allows you to
        O.
9
   take the hypothetical negotiation in 2006 and look
10
  forward to present time; is that right?
        Α.
             That's correct.
11
12
        Q.
             Now, that doesn't allow you to look into the
13
   future; is that right?
14
             It allows you to take into account future
15
   events.
            Sure, but future events that have actually
16
        O.
   happened, would you agree?
17
18
             It definitely allows you to take into account
19
   future events that have already happened.
20
        0.
             Okay. So going back to the slide, the pie
   chart, there's about $80 million difference between the
21
   $114 million in actual revenue for the actual accused
22
   products and the $196 million presented in
23
   Mr. Skiermont's slide; is that right?
24
25
             That sounds right.
        Α.
```

- 1 Now, did this projection come from your Q. 2 analysis? 3 Α. Yes, sir. And you assumed an 11-percent compound annual 4 5 growth rate based on Sandvine's past data; isn't that 6 right? 7 I did, but I also offset that by the risk of 8 those cash flows into the future, and I offset that by 9 11 percent, as well. So in effect, it's kind of a flat 10 amount going forward. Okay. But you -- you assumed an 11-percent 11 Ο. compound growth rate, did you not? 12 13 Α. Yes. 14 And this is not based on projection information that Sandvine gave to you; is that right? 15 16 That's correct. Α. And this is not based on projection 17 Q. 18 information from any industry analysis; is that right? 19 It's based on Sandvine's historical 20 performance.
- Q. Okay. Let's look at Sandvine's historical performance.
- MR. KEAN: Mr. Palisoul, will you bring up Slide 60, please, in Mr. Bergman's demonstratives?
- Q. (By Mr. Kean) So down at the bottom here, we

```
1
   have the total revenue for the accused products, do you
 2
   see that Mr. Bergman?
 3
        Α.
             I do.
             And looking at that total revenue, that didn't
 4
 5
   increase by 11 percent each year, did it?
             No, it's a -- it's a -- it's a compound
 6
        Α.
 7
   average growth rate.
 8
             Okay. So, in fact, if you look at this
        Q.
 9
   revenue here in 2010 to 2011, for instance, down at the
   bottom, the revenue actually went down, didn't it?
10
        Α.
11
             Yes.
             And, again, in 2011 to 2012, the revenue went
12
        Ο.
   down again, didn't it?
13
14
             It did.
        Α.
15
             And, again, in 2014 to 2015, the revenue went
16
   down, didn't it?
             It did.
17
        Α.
18
                  MR. KEAN: Now, Mr. Palisoul, if you
19
   would remove this highlighting, please? And let's focus
20
   on the 11.8 at the bottom of 2010 and, also, the 16.8 at
   the bottom of 2017.
21
22
           (By Mr. Kean) So, Mr. Bergman, the revenue
        Q.
   for the accused products in 2010 was $11.8 million based
23
24
   on your demonstrative here; is that right?
25
             That's correct.
        Α.
```

- Q. Okay. And the revenue for the accused products was \$16.8 million in 2016; is that right?
 - A. That's correct.

8

- Q. Now, if you find the compound annual growth rate between 2010 and 2016, that would actually be somewhere less than 6 percent, not 11 percent; isn't that right, sir?
 - A. Based on the math, yeah.
- Q. So if we look at Sandvine's actual past data,

 10 it would be a growth rate of less than 6 percent; isn't

 11 that right?
- A. Over that time period, which I don't believe is the appropriate time period, but over that time period, yes.
- Q. Now, if you applied a royalty rate or a projected compound annual growth rate of less than 6 percent, that total number would be a lot less than the one that Mr. Skiermont presented in his slide; isn't that right?
 - A. Based on the math, yes.
- Q. And the reality is you can't predict the future any better than I can; isn't that right, Mr. Bergman?
- A. I can look at past performance as a predictor of the future. That's what economists typically do.

- Q. Sure. And the past performance here shows a growth rate of less than 6 percent; isn't that right?
 - A. Over that period -- again, I think that's the inappropriate period to look at.
- Q. Now, Mr. Bergman, in your expert report, you analyzed an acquisition between Exar and Hi/Fn; is that right?
 - A. That's correct.
- 9 Q. And could you remind the jury, who are Exar 10 and Hi/Fn?
- A. Hi/Fn was a company that owned the patents up until 2009, and then that company was acquired by Exar in 2009 for, I believe, \$59 million.
- Q. Now, in your report, you analyze a valuation that was provided by an accounting firm named Duff & Phelps. Do you recall that?
- 17 A. I do.

4

- Q. And you agree that that valuation that was provided by Duff & Phelps is a comparable for the circumstances of this case; is that right?
- 21 A. With adjustments, yes.
- Q. Now, Duff & Phelps determined that a 2 percent royalty rate would be appropriate in that circumstance; isn't that right?
- 25 A. For the circumstance in which it was applying

```
1
   it, yes.
2
        Q.
             Yeah, so in this comparable agreement that we
  have, the Exar and Hi/Fn acquisition, Duff & Phelps
3
   determined that it was actually a 2 percent royalty rate
  that applied there; isn't that right?
5
             Applied to Hi/Fn's products for that market,
6
7
   yes.
8
             Now, that 2 percent royalty included the three
        Q.
9
   patents that are asserted in this case, did it not?
10
        Α.
             That's correct.
             That 2 percent royalty actually included a lot
11
        Q.
   of other things, too; is that right?
12
             It included some other patents, yes.
13
        Α.
             Well, it also included core technology; isn't
14
        Ο.
15
   that true?
16
             I don't believe so.
        Α.
             You don't think that the Duff & Phelps report
17
        Q.
18
   included core technology in their analysis of the
19
   Exar-Hi/Fn agreement, Mr. Bergman?
20
        Α.
             I don't, and I can explain why.
             Mr. Bergman, just a minute ago, I was asking
21
        Q.
22
   you about the expert report that you provided this
            Do you remember that?
23
   summer.
24
        Α.
             I do.
25
        0.
            Okay. And in your expert report that you
```

```
1
  provided this summer, at Paragraph 155, you say, quote,
2
  Duff & Phelps ultimately determined that a royalty rate
  of 2 percent represented a reasonable royalty rate that
3
   a user would pay for the patents/core technology of
5
  Hi/Fn, end quote.
             Do you recall that?
6
7
             I do.
        Α.
8
             That's what you said, right?
        Q.
9
        Α.
             Quoting somebody else, yes.
10
             Okay. Now, there were more than just the
   three patents asserted in this case involved in that
11
   Exar-Hi/Fn deal; is that right?
12
13
        Α.
             That's correct.
             In fact, there were 43 patents that were
14
15
   included in that agreement, right?
16
             I believe that's right.
        Α.
             And that 2 percent rate included all 43
17
        Q.
   patents; isn't that right?
18
19
             It's a little complicated, but, yes.
        Α.
20
             Now, Packet Intelligence doesn't own all of
        Ο.
   those 43 patents, do they?
21
22
        Α.
             They do not.
             In fact, Packet Intelligence only acquired 26
23
24
   of the 43 patents that Exar bought from Hi/Fn; isn't
25
   that right?
```

- A. I believe that's correct.
- Q. And of the 26 that Packet Intelligence bought, only three are asserted in this case; isn't that right?
- A. Three are asserted in this case, that's correct.
- Q. Now, Mr. Bergman, you testified about the Cisco settlement agreement. Do you recall that?
 - A. I do.

2

3

4

5

- 9 Q. Now, that settlement agreement arose in the 10 context of litigation; isn't that right?
- 11 A. Yes, sir.
- Q. It was a settlement agreement that resolved a lawsuit between Packet Intelligence and Cisco, right?
- 14 A. That's correct.
- Q. That Cisco settlement, that was never presented to or decided by a jury, right?
- 17 A. It was not.
- Q. You don't know the reasons that led to that led to that Cisco settlement, do you?
- A. I've had discussions with Packet Intelligence about it, but don't know all the reasons, no.
- Q. You didn't speak with anyone at Cisco who is familiar with that settlement agreement, did you?
- 24 A. I did not.
- 25 O. You personally don't know what Cisco would

```
have thought at the time; isn't that right?
1
2
             I know based on the amount that they paid what
3
  they thought.
             Mr. Bergman, you personally do not know what
4
5
  Cisco would have thought at the time of the settlement
  agreement with Packet Intelligence; isn't that right?
6
7
        A. Could you be a little clearer? Thought about
8
  what?
9
        Q.
             Thought about the settlement agreement.
10
             I think having an understanding of the total
  amount that they paid gives me some indication as to
11
  what they thought.
12
13
        Q. Mr. Bergman, you recall your deposition in
  this case?
14
15
        A. Generally, yes.
16
        Q. So back in the summer, I -- I think came down
   to Dallas and took your deposition. Do you remember
17
  that?
18
19
        Α.
             I do.
20
             And that testimony that you provided that day
        Ο.
  was under oath, right?
21
22
        Α.
             It was.
             Turning to your transcript, the Bergman
23
24
  transcript at 137, Lines 16 through 18.
```

MR. DAVIS: I'm sorry, Your Honor, which

```
-- which transcript -- can I have --
1
2
                  MR. KEAN:
                             Thank you. It's the first
3
   transcript.
             (By Mr. Kean) And just for clarity, Mr.
4
5
  Bergman, there were two depositions in this case, right?
             There were.
        Α.
6
7
             Okay. So I'm going to refer to your first
        Ο.
8
   deposition.
9
        Α.
             Okay.
             And in that first deposition, I asked you:
10
   You personally do not know what Cisco would have thought
11
  at the time, right?
12
13
             And you said: I do not.
14
             That was your testimony, wasn't it, sir?
15
             Can I see the context of the question before?
        Α.
16
             Sure.
        Q.
17
                  MR. KEAN: Mr. Palisoul, will you
18
  present that?
19
             So I think my answer to that question was in
20
   relation to your asking me what I thought -- or what
   Cisco would have thought about the overall probability
21
   of judgment. And so based on that question, I don't
22
   know what Cisco believed the probability of judgment to
23
24
   be.
25
            (By Mr. Kean) Now, on direct, you were
        O.
```

```
presenting a contrast between the Cisco settlement
1
2
  agreement and the hypothetical negotiation in this case.
3
             And you were saying that in the Cisco
   settlement agreement, the parties there would contest
4
5
  validity and infringement. Do you recall that?
        Α.
             Yes.
6
7
             You don't have any reason to know whether or
        O.
   not Cisco would have contested invalidity or
9
   infringement, do you?
10
        Α.
             I did.
             You didn't talk to anyone at Cisco about that
11
        Ο.
12
   settlement agreement, did you?
13
             No, but I read the settlement agreement.
        Α.
             You didn't have access to confidential
14
15
   documents that were produced in the Cisco -- the Cisco
  case, did you?
16
             I didn't.
17
        Α.
18
             You didn't do any analysis of any of the
19
   accused products to determine potential infringement,
20
   did you?
21
             I did look at the accused products and their
        Α.
   relationship to Sandvine's products.
22
             Mr. Bergman, you didn't do an analysis of the
23
24
  accused products to determine potential infringement in
25
  the Cisco case, did you?
```

A. Not infringement, no.

- Q. You didn't speak with any technical expert who had performed an infringement analysis of the Cisco products, did you?
- A. I read the infringement contentions in that case. I'm not a hundred percent sure whether those were prepared by a technical expert or not.
- Q. You didn't speak with any technical expert who had performed an infringement analysis, did you?
 - A. I did not speak with one, no.
- MR. KEAN: Your Honor, I'd like to present one of the demonstrative exhibits that Mr. Bergman presented in direct, and I think it's going to get into some of the confidential information in the Cisco settlement, so I'd ask to seal the courtroom, please?
- what we're going to do. Before we go to that, we're going to take this opportunity to have a short recess.

 When we come back from recess, then I'll seal the courtroom, and you can proceed on that basis, Counsel.
- MR. KEAN: Thank you, Your Honor.
- THE COURT: Ladies and gentlemen of the
 jury, if you'll close your notebooks and just leave them
 in your chairs, follow all my instructions during this

```
1
   recess, including not to discuss the case, and then
  we'll be back in here shortly to continue.
2
3
                  The jury is dismissed for jury at this
4
   time.
5
                  COURT SECURITY OFFICER: All rise for the
6
   jury.
7
                  (Jury out.)
8
                  THE COURT: All right. Be seated,
9
   please.
10
                  Counsel, prior to the trial, you
   submitted, as the Court directed, a joint proposed final
11
   jury charge and verdict form. The Court is persuaded,
12
13
   given the progress of the case, that a revised
   submission would be of benefit to the Court, and I'm
14
15
   directing that you meet and confer and jointly submit a
   revised version of your proposed final jury charge and
16
   verdict form for the Court's consideration and that you
17
   submit that electronically, not later than 10:00 p.m.
18
19
   this evening.
20
                  With that, we stand in recess for a short
21
   recess.
22
                  COURT SECURITY OFFICER: All rise.
23
                  (Recess.)
24
                  (Jury out.)
25
                  COURT SECURITY OFFICER: All rise.
```

```
1
                  THE COURT: Be seated, please.
 2
                  All right. Mr. Kean, you may return to
 3
   the podium.
 4
                  MR. KEAN: Yes, and, Your Honor, if I
 5
   may, I no longer am going to be presenting that slide,
   so sealing the courtroom is no longer necessary.
 6
 7
                  THE COURT: All right. Just so the
 8
   jury's not confused, in light of where we stopped before
 9
   the recess, I'll ask you if you want me to seal the
10
   courtroom, and then you can tell me you've determined
   that you're going to move in another direction, or
11
12
   whatever you want to say, so the jury will know why
   we're not doing it.
13
14
                  MR. KEAN: Very good. Thank you, Your
15
   Honor.
16
                  THE COURT: All right. Let's bring in
   the jury.
17
18
                  COURT SECURITY OFFICER: All rise for the
19
   jury.
20
                  (Jury in.)
21
                  THE COURT: Please be seated, ladies and
   gentlemen.
22
                  Mr. Kean, before we recessed, you
23
24
   indicated that you might ask the -- the Court to seal
   the courtroom, is that still your intention?
25
```

```
1
                  MR. KEAN: Your Honor, that's no longer
               I'm going to move in another direction.
2
  necessary.
3
                  Thank you very much.
                  THE COURT: All right. Then you may
 4
5
  proceed with your cross-examination.
             (By Mr. Kean) Mr. Bergman, turning back to
6
7
   our discussion of the Cisco settlement, you don't know
8
   the royalty base for that agreement, do you?
9
        Α.
             I do not.
10
             And you were not able to determine a royalty
  rate based on that settlement agreement, were you?
11
             I was not.
12
        Α.
13
            Mr. Bergman, you don't know how many
        Ο.
   infringing products Cisco would have sold in the United
14
15
   States; is that right?
16
             That's correct.
        Α.
             And you don't know how many infringing
17
   products Cisco would have sold elsewhere outside of the
19
   United States?
20
        Α.
             I do not.
21
             And you don't know how much revenue Cisco
   would have made for selling infringing products in the
22
   United States; is that right?
23
24
        Α.
             That's correct.
25
            And similarly, you don't know how much revenue
```

```
Cisco would have made for selling infringing products
1
2
   outside the United States; is that right?
3
             That's correct.
             How many times has Cisco been sued for patent
4
5
   infringement in the last 10 years?
             I have no idea.
        Α.
6
7
             You don't know how often Cisco settles those
        Ο.
8
   cases, do you?
             I have no idea.
9
        Α.
             You don't know how Cisco determines whether or
10
  not to settle those cases, do you?
11
12
        Α.
             No.
             Do you know whether Cisco was working with the
13
   inventors of the patents in this case on the MeterFlow
14
15
  project?
16
        Α.
             I don't know.
17
                  MR. KEAN: Mr. Palisoul, will you pull
   Slide 60, please, of Mr. Bergman's presentation?
18
19
             (By Mr. Kean) And so, again, here, Mr.
20
   Bergman, what we have here is your Slide 60, and this
   shows the total accused product revenue of $114.4
21
   million, do you see that?
22
23
        Α.
             Yes, sir.
24
             Now, if we apply -- apply a rate of 3 percent,
        0.
25
  the rate that you said would be a royalty rate to this
```

```
accused product revenue, that result is $3.4 million; is
1
   that right?
2
             I don't think I can answer that question.
3
             You can't tell me what the outcome would be if
4
        Ο.
5
   we apply a 3-percent rate to $114.4 million?
             I can tell you what the math is. I don't
6
7
   agree with your characterization of my 3-percent rate.
8
        Q.
             Okay. If we apply your 3-percent rate to the
   $114.4 million, the result of that math would be $3.4
9
10
   million; isn't that right, sir?
        Α.
11
             No.
             You do not agree that if we multiply $114.4
12
        Q.
13
   million times 3 percent that the result would be $3.4
   million?
14
15
             That, I agree with.
        Α.
16
             Okay. Well, let me ask it this way, then:
        O.
   Mr. Bergman, you agree that if we apply a 3-percent
17
18
   royalty rate to this $114 million, the result would be
19
   $3.4 million, right?
20
        Α.
             That's correct.
21
             Now, you testified about Mr. Brunell and the
        Ο.
22
   fact that Mr. Brunell would insist upon a 2.5 percent
   royalty rate. If we apply a 2.5 percent royalty rate to
23
   this $114.4 million, the result would be $2.85 million;
24
25
   isn't that right?
```

```
1
             Through the life of trial -- or through trial,
        Α.
  yes.
2
3
             The answer to that is yes?
        0.
             Yes.
 4
        Α.
5
             And we saw in the Exar-Hi/Fn acquisition, that
        Ο.
  agreement included 43 patents at a 2 percent royalty
6
   rate. If we take that 2 percent royalty rate from the
   Exar-Hi/Fn agreement and applied that 2.2 percent
8
9
   royalty rate to the $114.4 million here, that result
10
   would be $2.3 million; isn't that right, Mr. Bergman?
             That's how the math works out, yes.
11
        Α.
             And if the jury determines that Sandvine does
12
        Q.
13
   not infringe in this case, the correct damage amount is
   zero dollars; isn't that right?
14
             That's my understanding.
15
        Α.
16
             Thank you.
        Q.
                  MR. KEAN: No further questions, and I
17
18
   pass the witness.
19
                  THE COURT: Redirect, Mr. Davis?
20
                  MR. DAVIS: Yes, Your Honor.
21
                  THE COURT: All right. Proceed.
22
                      REDIRECT EXAMINATION
23
   BY MR. DAVIS:
24
             On cross-examination, Mr. Bergman, you were
        0.
25
   asked whether 3 percent was considered to be a
```

reasonable royalty rate in this case, and you asked for an opportunity to explain. I'd like to give you that opportunity now.

A. Sure. So I did an alternate -- alternate analysis, use the Exar-Hi/Fn as a comparable license and did determine that under that methodology, the 3 percent would be a reasonable royalty.

The part where I had issue with the question was that the royalty base in which that would be applied to, in my opinion, is different than the royalty base that's at issue in this case. And so an ultimate royalty is -- is typically made up of two pieces, the royalty rate and the royalty base. And those two things are tied together, so that if you find a royalty rate from a comparable agreement, such as the Exar agreement that's 2 percent, you want to determine what that 2 percent is being applied to and that when you determine comparability, you make sure that you're applying it to the same thing.

So in the Exar-Hi/Fn agreement, the 2 percent rate was being applied to any product that benefitted from the use of the patented technology.

And so in my analysis, not only are the accused products benefitting from the -- from the patented technology, but the other products that we

discussed earlier are also benefitting from the accused product -- technology. So if you want to truly make the Exar agreement comparable to the hypothetical negotiation, you have to not only make sure that the royalty rate is comparable, you have to make sure the royalty base is comparable.

- Q. Do you remember on cross-examination when you were asked about how you projected Sandvine's revenue going forward through the life of the patents?
- A. Yes.

- Q. And you remember when you were asked about the 11 -- you said that you used 11 percent compounded.
- Why was that the appropriate number to use to project Sandvine's future revenue?
 - A. So when you do any projection, you want to make sure that you're covering -- if -- if you're doing a compound annual growth rate, which is what I did in this case, you want to make sure that you're covering the relevant cycle of a company. And because Sandvine releases new products and there's a -- there's a -- a spike in sales for those new products and then over time the sales diminish -- you know, this is similar to when a new iPhone comes out, for example, there's sort of a spike in the sale of those new phones and there's sort of a trail-off.

So the appropriate time period in which to determine a compound annual growth rate is one that matches the cycle of the products that are being released. And based on my review of Sandvine's financials and their -- and the product sales, a seven-year period is not the appropriate period to capture the lifecycle of the products. A five-year period, which was a -- was a much more appropriate period of time to look at.

Q. And you were asked on cross-examination about the Exar-Hi/Fn agreement. You -- and you were asked whether the 2 percent royalty was a rate that you agreed was comparable, and you answered: Yes, with adjustments.

What adjustments did you -- would you make or did you make to that 2 percent royalty?

A. Sure. So the Hi/Fn-Exar agreement, based on the Duff & Phelps analysis, did come to a 2 percent, but as we've discussed here today, in order to make it comparable to the hypothetical negotiation, in order to make it comparable to Sandvine's use of the patents-in-suit, certain adjustments need to be made. I don't think it's appropriate to simply take the number straight out of the agreement and apply it in this case. You have to apply it to the facts and circumstances of

1 this case. 2 So taking into account the fact that the 3 products are -- or the -- the patents in this case are assumed to be valid and infringed, weighs in -- weighs 4 5 to increase that royalty rate. Having an understanding of all the benefits 6 7 that are provided by the patented technology to not only the accused products but the related products weigh in 8 9 increasing that royalty rate. 10 So, again, taking the facts and circumstances 11 into account, it was my opinion that instead of the 12 2 percent, the 3 percent was more appropriate. You were also asked about the number of 13 Q. patents that were included in the Hi/Fn-Exar agreement 14 and asked whether there were 43 patents. And you were 15 16 asked whether that 2 percent royalty rate included all of those patents, and you responded: It was 17 complicated. Why was it complicated to make that -- to 18 19 answer that question? 20 Α. It's -- it's complicated. And the reason why 21 it's complicated is that that 43 -- the 43 patents are made up of both foreign patents and U.S. patents. And 22 so the way that Duff & Phelps applied the 2 percent 23

royalty rate to Hi/Fn's revenue is they applied the

2 percent equally to foreign revenue as they did for

24

```
U.S. revenue, which means that the royalty rate on the
1
  U.S. portion of Hi/Fn's revenue would have been
2
3
  2 percent. That applies to only the U.S. patents, not
   the foreign patents.
4
5
             So while there were 43 patents, a 2 percent
  royalty rate would have been for the foreign patents,
6
  but a 2 percent royalty rate would have been for the
  U.S. patents. So then you just have the U.S. patents
8
9
  with a 2 percent royalty rate.
             And I did look at the U.S. patents, and the --
10
11
  besides the patents that were acquired by Packet
12
   Intelligence that we've already talked about today,
13
   there were only three other U.S. patents that stayed
  with Exar.
14
15
             One was an application that was abandoned.
16
   The second one was a patent whose maintenance fees
17
   expired, so it had completely lapsed. It wasn't about a
   patent anymore. There was only one U.S. patent that
18
19
   Exar still held, and we know from the testimony that
20
   Exar wasn't doing anything with these patents anyways.
21
   So I didn't give a lot of value to the U.S. portion of
   those patents, and the foreign patents were already
22
  being taken into account for the other 2 percent.
23
24
             One of the other questions you were asked was
        0.
  you were asked whether you accounted for the difference
25
```

```
between the 43 patents in the Exar-Hi/Fn agreement and
1
2
  the fact that there's only three patents asserted in
  this lawsuit. Did you account for that in your
   analysis?
4
5
             I did. And -- and part of that was what I
        Α.
6
  just described taking into account, and then -- and then
   after looking at the patents that Exar held and kept,
   we're now left with the Packet Intelligence patents,
8
9
   which we've already analyzed and -- and taken into
10
   account.
             Now, in your direct testimony, we did not
11
        Ο.
   present the analysis that you performed based on the
12
13
   Exar-Hi/Fn agreement, did we?
14
             We did not.
        Α.
15
             Did Mr. Kean ask you what your conclusion was
16
   based on that agreement?
             He did not.
17
        Α.
18
             And based on that analysis?
        Ο.
19
        Α.
             No, sir.
             You were asked about the number of -- in the
20
        Ο.
   Cisco agreement, you were asked about whether you knew
21
   what the royalty base was in the Cisco agreement.
22
   you recall that?
23
24
        Α.
             I do.
             And you were asked about that you -- asked
25
```

whether you determined a royalty rate in the Cisco 1 2 agreement. 3 Why did you not need to know what the royalty base was to use the Cisco agreement to determine a 4 5 reasonable royalty in this case? So this goes back to the pizza analogy, right. 6 7 We know -- we know how much Cisco ate compared to how 8 much Sandvine ate. We know their market share compared 9 to Sandvine's market share. So using the pizza analogy, 10 the royalty base would be the size of the pizza. that pizza can be gigantic or it can be tiny. It 11 12 doesn't change the fact that you've eaten twice as much 13 of your co-worker or Sandvine has generated 40.9 percent more in revenue than Cisco. So the base doesn't matter. 14 And the rate and the amount that can be paid can fall 15 out from the analysis of just understanding the market 16 17 share. So it's unnecessary. 18 You were also -- also asked whether you knew O. 19 the number of infringing Cisco products that were sold 20 and whether you knew the amount of revenue associated 21 with those products. Did you need that information to conduct your analysis? 22 I did not. 23 Α.

- Q. And, again, why -- why did you not need that?
- 25 A. Because, again, because we had this market

2

3

4

5

6

8

9

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11

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13

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21

22

23

24

25

```
share information. We knew the size of the company.
knew the -- the portion of the pie that Cisco had in
relation to the portion of the pie that Sandvine had.
          You were asked how many times -- if you knew
     0.
whether -- if you knew how many times Cisco had been
sued and how many times Cisco had settled lawsuits. And
you said you didn't know. What do we know in this case
about Cisco?
          In this case, we know that they did settle
                                REDACTED BY ORDER OF THE COURT
with Packet Intelligence, and they
     for the Packet Intelligence portfolio.
          You were asked towards the end of your
     Ο.
cross-examination --
               MR. DAVIS: If I could have Slide 60,
please, from Mr. Bergman's presentation.
          (By Mr. Davis) You were asked towards the end
     Ο.
of your cross-examination why you didn't apply 3.4
percent to the $114 million in gross revenue. Why
didn't you do that?
     Α.
          Again, as I -- as I described earlier, the
royalty rate and the royalty base are tied to each
other. So you need to make sure that when you're
applying a royalty rate, you're applying it to the
appropriate royalty base.
```

And because the application of the royalty

```
rate in the Exar agreement was applied to any product
1
  that benefited from those patents, the $114 million is
2
  not the applicable base by which to apply that rate.
3
             And when you, in fact, did find the
4
        0.
5
  appropriate base, why didn't you apply the 3 percent
  that Mr. Kean was asking you about? Why didn't you use
6
   that 3 percent in your analysis?
8
             Well, the -- the 3 percent was the royalty
        Α.
9
  rate that I determined from the Exar agreement. It just
10
  wasn't applicable to this $114 million.
             Okay. It was a different agreement, different
11
   analysis?
12
13
        Α.
             Yes, sir.
14
        Ο.
             Okay.
15
                  MR. DAVIS: Pass the witness, Your Honor.
16
                  THE COURT: All right. Additional
17
   cross-examination?
18
                  MR. KEAN: Very briefly, Your Honor.
19
                      RECROSS-EXAMINATION
   BY MR. KEAN:
20
21
             Now, Mr. Bergman, in your redirect there, you
  mentioned some other products that were sold by
22
   Sandvine. The actual revenue for the actual products
23
   that had been accused of infringement in this case is
24
25
   $114.4 million; isn't that right?
```

Through trial, correct. 1 Α. 2 Q. And you haven't offered any opinions on 3 infringement today; is that right? No, sir. 4 Α. 5 Thank you. Ο. THE COURT: You pass the witness? 6 7 MR. KEAN: Yes, Your Honor. 8 THE COURT: Is there redirect? 9 MR. DAVIS: Yes, Your Honor, briefly. 10 REDIRECT EXAMINATION 11 BY MR. DAVIS: Mr. Bergman, one question, why are we doing a 12 Q. 13 lump-sum analysis in this case, or why did you do a 14 lump-sum analysis in this case? 15 Because I think that's what the parties at the hypothetical negotiation would have -- would have 16 17 demanded. 18 MR. DAVIS: Pass the witness, Your Honor. 19 THE COURT: Further cross-examination? 20 MR. KEAN: No, Your Honor. 21 THE COURT: All right. Mr. Bergman, you may step down. 22 23 Plaintiff, call your next witness. 24 MR. DAVIS: Your Honor, members of the

jury, at this time, the Plaintiff rests.

```
1
                  THE COURT: All right. Plaintiff having
 2
   rested its case-in-chief, is Defendant prepared to go
 3
  forward with its first witness?
                  MR. BURESH: We are, Your Honor.
 4
 5
                  THE COURT: Call your first witness.
 6
                  MR. BURESH: Your Honor, we call Don
 7
   Bowman.
 8
                  THE COURT: All right. Mr. Bowman, if
 9
   you'll come forward.
10
                  Counsel, has this witness previously been
11
   sworn?
12
                  MR. BURESH: He has not, Your Honor.
13
                  THE COURT: All right. If you'll come
   around, Mr. Bowman, and have our courtroom -- I'll have
14
   our courtroom deputy administer the oath to you.
15
16
                  (Witness sworn.)
                  THE COURT: All right. Sir, now, if
17
   you'll come around and have a seat on the witness stand.
18
                  All right. Mr. Buresh, you may proceed.
19
20
                  MR. BURESH: Thank you, Your Honor.
21
   May I hand out binders, Your Honor?
22
                  THE COURT: You may.
23
                  All right. Let's proceed.
24
            DON BOWMAN, DEFENDANTS' WITNESS, SWORN
25
                      DIRECT EXAMINATION
```

1 BY MR. BURESH: Mr. Bowman, could you please state your name 2 3 for the record? My name is Don Bowman. 4 Α. 5 And before we get started into your testimony, O. could you just give a little background information 6 about yourself? 8 Α. Certainly. So I grew up on a dairy farm in 9 Canada, just across the border from Rochester, New York. 10 In 1989, I started at the university -- at the University of Waterloo in an engineering program. Part 11 of that program required me to gain a lot of work 12 experience while I was there. And in my last year of 13 school, I left school and joined Hewlett-Packard to work 14 full time where I met some of the co-founders of 15 16 Sandvine. 17 Q. Now, what --18 THE COURT: Mr. Bowman, let me ask you to 19 speak up a little bit. 20 THE WITNESS: Certainly. 21 THE COURT: Thank you. 22 Go ahead. 23 Ο. (By Mr. Buresh) What was your role at Sandvine? 24 25 Prior to September 21st of this year, I was Α.

```
one of the founders of Sandvine, and I was also our
1
   chief technology officer.
2
3
        Ο.
             Well, what happened on September 21st?
             On September 21st of this year my company was
4
5
   acquired, and as part of that my -- my role ended at the
6
   company.
7
             Do you currently have any role at Sandvine?
        Ο.
8
        Α.
             I do not. I'm not currently employed by
9
   Sandvine.
10
             Do you own any stock in Sandvine at this
11
   point?
             I don't.
12
        Α.
13
             Do you have any financial stake in the outcome
        Q.
   of this litigation?
14
15
             I do not.
        Α.
16
             Are you appearing here voluntarily?
        Ο.
             I'm here voluntarily.
17
        Α.
18
             And why are you appearing voluntarily?
        O.
19
             I'm here because I was involved in our product
20
   from the very start, and I think it's the right thing to
   do to help defend them.
21
22
             Now, going back to before September 21st,
   while you were still at Sandvine, could you describe
23
   your role as the -- as the chief technology officer?
24
```

Yes. So as chief technology officer, I had

25

Α.

```
three main functions. The first one was external.
1
2
   spent a very large amount of time at our customers,
  helping them to understand the technology, helping them
3
   to understand how to interact with -- with their
   customers, how to make their business better.
5
             The second is I spent a lot of time with
6
7
   governments with regulators helping them to understand
8
   the telecommunications industry, how our technology
9
   interacted with it.
10
             And the third is I spent a lot of time with
   our -- our engineering team, our research and
11
   development team helping to guide their choices in
12
13
   technology selection and architecture.
14
             Now, Mr. Bowman, we've heard a fair amount
   about the PTS products, and I don't want to get into
15
   detail just yet, but did you have a role in developing
16
   PTS products?
17
18
             Yes, I did.
                          I was one of the co-inventors, I
19
   was one of the first people working on it from the very
20
   start.
21
             Now, have you ever testified in court before?
22
             I have not testified in a -- in a courtroom in
   this fashion before.
23
24
             How about other types of testimony?
        0.
```

I have given testimony to the United States

- regulator on telecommunications, the FCC, which was done more in a people at the front of the room panel like you see on television.
 - Q. Have you ever testified before members of Congress?

5

8

9

10

11

12

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17

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19

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21

22

Comcast.

- A. I've testified to members of Congress before, but not in front of Congress.
 - Q. And what is the FCC, what does that stand for?
 - A. The FCC stands for the Federal Communications
 Commission. It's the government entity that regulates
 telecommunications companies like AT&T and Verizon and
- Q. And in what capacity were you testifying in front of the FCC?
 - A. I was there as an expert in technology, specifically around how consumers use the Internet, how many minutes of Facebook, how video streaming worked, and how carriers supplied that service to their consumers.
 - Q. And could you walk us through in a little more detail your background before Sandvine, your education, and some of your work experience, please?
- A. So I -- I went to school at the University of
 Waterloo in an engineering program. As part of that
 program, I had to go and work -- so we went to school

```
for four months and then worked for four months and
1
  repeat all the way through. It was called cooperative
2
3
  education.
             As part of that, I worked for several
 4
5
  different companies along the way. The one that was
  probably nearest and dearest to my heart was -- was
6
  HP -- was Hewlett-Packard. We made network graphics
  terminals. I worked there for several work terms, and
8
9
   ultimately after some thought and at the end of my third
10
  year of university, I decided to join there full time.
             After that, I worked at a -- after that, we
11
12
   left HP. We started a company called PixStream.
13
   PixStream made video over networking equipment, so it'd
   allow you to watch television on your home on -- on a
14
   telecommunications network which at that time was very
15
  new. I think today it's -- it's things like Verizon
16
17
   Fios, but that's ultimately what we invented there.
   From there, we moved on to Sandvine.
18
19
             Mr. Bowman, were you one of the founders of
        Q.
20
  PixStream?
21
             I was the first employee of PixStream, so I
        Α.
   left at the same time as the founders.
22
             At some point did you come to know Mr. Dave
23
   Caputo, who is in the courtroom here with us?
24
25
        Α.
             Yes. I met Dave many, many years ago when I
```

```
was much younger at Hewlett-Packard. Dave was there at
1
2
  the same time I was.
3
                  THE COURT: Mr. Bowman, let me caution
  you not to use last names -- I mean, first names only.
4
5
                  THE WITNESS: I'm sorry, Your Honor.
6
                  THE COURT: And the reason I do that is
7
   it's important that the record is clear. And if we
  refer to people by first names only, it's almost
8
9
   inevitable that at some later date when somebody reads
10
   that transcript, they're not going to be able to tell
   who was doing what. So please refrain from first names
11
12
   only.
13
                  THE WITNESS: I apologize, Your Honor.
14
                  THE COURT: Not a problem. Let's
15
  continue.
16
                  MR. BURESH: Thank you, Your Honor.
             (By Mr. Buresh) When did you first meet Mr.
17
        Q.
18
   Caputo?
19
             I met Dave Caputo -- it would have been in
20
   1993 when I was working at Hewlett-Packard.
21
            And did he come to join you at PixStream, as
        Ο.
22
  well?
        A. Yes, Dave came and joined us at PixStream
23
24
  after about a year and a half or so and formed our
25
  marketing department there.
```

```
1
            And were you both -- you and Mr. Caputo
        Q.
  founders of Sandvine?
2
3
        Α.
             Yes. Mr. Caputo and myself both were founders
   of Sandvine, along with three other gentlemen.
4
5
                  MR. BURESH: If we could go to Mr.
  Bowman's first demonstrative slide.
6
7
        Q. (By Mr. Buresh) We have seen this picture
8
  before, but who -- whose van is this?
9
        Α.
             This is my van. This was -- my vacation the
10
  previous year, I traveled across the United States and
   camped in this. And this is how we unveiled the logo to
11
12
  the team on the first day.
             So this is the first day at Sandvine?
13
        Ο.
             This was the inaugural day at Sandvine where
14
  myself and my friends and co-founders started the
15
   company.
16
        Q. And who were the -- who were the other
17
18
   co-founders?
19
             At the front of the van appearing to hold it
20
   up is Mr. Marc Morin. Sitting in the passenger seat
   with his arms out the windows is Mr. Dave Caputo.
21
   Sitting on the top with the glasses is Mr. Tom Donnelly.
22
   On the bottom underneath the logo is Mr. Bradley Siim.
23
   And there's myself in the upper left, Don Bowman.
24
```

MR. BURESH: If we could go to the next

```
1
   demonstrative, please.
             (By Mr. Buresh) Do you recognize this
2
3
   photograph that's on the screen in front of you, Mr.
4
   Bowman?
5
                    This is one of my favorite days.
        Α.
             I do.
             What is this depicting?
6
        Q.
7
             This is us unveiling the logo to the team,
        Α.
   unveiling the company name. We've just taken that tarp
8
9
   off.
        That's what the ladder was all about was unveiling
10
   it.
             Was this your first offices?
11
        Ο.
12
        Α.
             Yes. This was where we started the company.
13
   This was our first office here.
             Mr. Bowman, how -- how did the name Sandvine
14
        Ο.
15
   come about?
16
             So Sandvine started and we had made job offers
        Α.
   to approximately 40 of our friends from our previous
17
   company, people that were now unemployed and we -- we
18
19
   wanted to employ. And we invited each person to submit
20
   several names that they thought would be a good company
   name. And then one of the first activities that myself
21
   and the other founders did is we got together, we took
22
   pieces of those words, we put them together, looked for
23
24
   things that sounded nice that you could pronounce that
```

was about two syllables long and you couldn't find

```
commonly on the Internet, and ultimately we chose Sandvine as the name.
```

Q. What does Sandvine mean?

1

2

3

4

5

6

8

9

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11

16

- A. We later learned that a sandvine is a plant.

 It's something called a milkweed. It's something that

 the monarch butterfly eats on its migratory path, but we

 didn't know it at the time. It also turned out to be a

 weed, but we don't mention that as commonly.
- Q. Now, at the beginning of Sandvine, I think we heard testimony from Mr. Caputo yesterday about a global services engine. Are you familiar with that?
- 12 A. I'm very familiar with it.
- 13 Q. Was that the first product at Sandvine?
- A. That was our first product idea, the global services engine, yes.
 - Q. And how did the global services engine turn out at Sandvine?
- A. Ultimately, I think it was relatively good
 technically. We were commercially unsuccessful with it.
 We never ended up selling any, and we withdrew it from
- 21 the market prior to us a hundred percent finishing it.
- Q. Now, the first product family, what did that mean for the company?
- A. It was a hard time for us. I mean, we -we didn't have a lot of money. Myself and the

```
other founders, we stopped drawing a salary for about
1
 eight months or so. We were concerned about our future,
2
 but we kept plowing ahead with the other ideas that we'd
 been working on.
```

What were some of the other ideas?

5

6

7

8

9

12

13

15

16

17

20

- We were incubating an idea that was ultimately a way to make a certain type of Internet traffic faster, and ultimately we had some success there and started to sell that product.
- 10 At some point, did you come to a product called the PTS or Policy Traffic Switch? 11
- Yes. As part of that first product that had Α. some success, we came to understand it was a lack in the market, a specific business need. And after a fair bit 14 of research into other networking equipment providers, we couldn't find anything that would satisfy that need. So we decided to build it.
- 18 What -- what time frame are we talking about 0. 19 that the PTS was in first development?
 - Α. The PTS idea came about towards the end of the summer of 2002 into the early fall of 2002.
- 22 Could you describe the process by which you Q. came up with the PTS product? 23
- So the PTS product, like nearly everything 24 Α. I've done in my career, was a collaborative event. So 25

```
there was another person by the name of David Dolson.
1
2
  He and I -- I've worked with him -- he was at university
  with me. I've known him for -- for way more than half
3
  my life. He and I sequestered ourselves to one of our
  meeting rooms, and we used what's called a whiteboard.
5
  It's like a chalkboard, but you use markers on it. And
6
  we went back and forth over this -- this requirement
   that -- that had come in from our customers, how we were
8
9
   going to solve it, until we came up with a target
10
   architecture, and then we went away and built it.
             What do you mean by built it?
11
12
             So by this stage, we added a third person to
13
   the project, Michael Marchetti. And the three of us had
   to write what's called source code. Source code is a
14
   set of instructions to a computer system. It's written
15
   in a language that is human readable, but is also more
16
   importantly, machine readable.
17
18
             Now, did you actually build, I guess what I'd
        Ο.
19
   call, a prototype?
20
        Α.
             Yes. So one of our concerns was were we
21
   right.
22
             The second concern was would it work?
  want to normally build a prototype and try it in a real
23
  world before you commit too much resources to that.
24
  in the first three to five months, we struggled to get
25
```

```
something out the door that we could try at a friendly
1
2
  customer, which we ultimately did.
3
        Ο.
            So that process of getting to a prototype took
   three to five months?
5
        A. Approximately. I can't recall the exact
  amount of duration.
6
7
        Q. And during that three to five months, were you
8
  working 9:00 to 5:00, or what did that look like?
9
        Α.
             Those were some of the hardest, longest hours
10
  of my have life and my friends' lives. We worked
  weekends, evenings. That was our passion was building
11
  this.
12
13
            Now, you mentioned source code, I believe.
        Q.
14
        Α.
            Yes.
15
            Did you personally participate in -- do you
  call it writing source code?
16
             We do.
17
        Α.
18
             Did you personally participate in writing
        0.
19
   source code for the PTS products?
20
        Α.
            Yes. I wrote some of the source code for the
   early PTS.
21
22
        Q.
            Was that code written from scratch?
             It was. We couldn't find anything that did
23
24
   this. As a consequence, we had to write it all
```

ourselves.

- Q. Now, this was -- if I'm doing my math right,
- 2 about 15 years ago?

3

6

7

9

10

11

12

- A. Yeah, that's right.
- Q. Now, have you stayed familiar with the PTS source code through that 15-year period?
 - A. Yes. The three job responsibilities I had at Sandvine, helping our customers understand the internals, how it interacted with, helping regulators understand how equipment like ours worked, but most importantly, helping our fairly large, by this stage, our R&D team select technology and -- and move ahead in architecture, has required me to stay current in it.
- Q. Now, you mentioned there were three individuals that worked on the PTS originally; is that correct?
- 16 A. That's correct.
- Q. Now, did the team stay that size as the development continued?
- A. No, we -- as we started to get customer

 attraction, we quickly had more work than three of us

 could -- could do. And by the end -- by the time I left

 Sandvine, there was well over a hundred people working

 on specifically that product.
 - Q. A hundred engineers?
- 25 A. Well, over a hundred engineers were working on

```
1
  that project, yes.
            How many engineers are there at Sandvine?
2
3
  Again, this is before September 21st.
             I don't remember the exact number, but it
4
        Α.
5
  would have been around 325 to 350 technical staff
  engineers working on it.
6
7
        Q. So of the 325 total engineers, about a hundred
8
   worked on the PTS?
9
        Α.
             That's correct.
10
             I want to go back -- you described a -- a
  whiteboarding process?
11
12
        Α.
             I did.
13
             Is that correct?
        Ο.
14
             I want to go back to the whiteboarding
15 process.
16
             At that stage, what were your design goals for
   the PTS products?
17
18
             So Dave and I -- David Dolson and I had a fair
19
   bit of experience with networking, but we didn't have a
   lot of experience with what's called consumer
20
   networking, so we were more experienced in a business
21
   environment, small office.
22
23
             The problem with consumer is it's much larger.
24
   There's many millions of users.
25
             And we were very concerned about three things.
```

```
One was performance. The Internet was growing very
1
2
  rapidly, and we didn't want to be something that slowed
3
  it down.
             The second was complexity, the Internet was
4
5
  evolving very, very quickly in 2002. There was many new
  applications coming out, and we were concerned that we
6
  would build a product that would be too difficult to
8
  create or maintain.
             And the third was reliability. We were
9
10
  worried that we would make a mistake, and we would cause
   a problem for our customers. Those were the three big
11
  concerns that we had.
12
13
        0.
             I believe the first one you mentioned was
  performance; is that correct?
14
15
        Α.
             Yes.
16
        0.
             You might describe that as just speed.
   that a fair description?
17
18
        Α.
             It's correct.
19
             Why is speed important in the PTS products?
20
             So the PTS product sits between your house and
        Α.
   the services that you enjoy on the Internet, so Netflix,
21
   Facebook, et cetera. If our product wasn't fast enough
22
   one of two bad outcomes would occur. Either it would
23
   slow down your -- your Netflix, it would stall, your web
24
  page wouldn't load fast enough, and no one would have
25
```

bought that product. Or alternatively, our customers
would have needed to buy too many of them. It would
have taken up a lot of room, and it would have taken up
a lot of power. It would have been too expensive, and
we wouldn't have sold any. So neither would have been
an acceptable outcome, so we were very worried about
performance.

Q. And I know you haven't been in here, but we've talked a lot about iPhone. Can you describe from a smartphone perspective what a user would experience if PTS products were not fast?

- A. So I think we've all experienced a slow
 Internet. But you imagine you click on something and
 that web page takes time to load. The longer it takes
 to load, the less happy you are. That's a function of
 the speed of the Internet between you and a service
 that's somewhere else in the world, perhaps California.
 You think about it from a YouTube standpoint. You think
 of that YouTube video taking longer to start or stalling
 in the middle of it or maybe being fuzzy because it had
 to switch to a lower speed in order to achieve its goal.
 That's what would happen if products like ours were not
 quick enough in the middle.
- Q. And if products like yours were not quick enough in the middle, could they be commercially viable?

- A. Probably not. I mean, if you -- if -- if one product isn't fast enough, you can do what's called load balancing across many of them, but then it gets complex and expensive. And it's unlikely you'd be successful if you weren't fast enough, no.
- Q. So how did you -- how did you accomplish your speed goals for the PTS products?
- A. So this was a subject of a large amount of discussion between Dave Dolson and myself. What we settled on is we made a -- we made a -- an observation that the Internet protocols were composed of two different things. The first was something that was always the same. It was standards. It didn't change. And the second was something that was changing very rapidly. It was at the hands of the many application developers.

We made that observation, and we decided to split our software into two components, one which did one thing very, very rapidly based on that simple standard component, and one which handled all of the complexity, the change that was happening out there in the world. And that was the main architecture that we settled upon.

Q. Now, you mentioned the standard component. What is a standard component?

A. So Internet standards -- the Internet is composed of two types of things. There's things that are agreed upon by -- by committees of academics and industry, so there's something called the Internet Engineering Task Force is the primary, it's called a standards body.

A standard is something that's written down, and everybody agrees to do exactly the same way. So you think about you buy an electrical appliance, you know it will plug into your outlet at home because there's a standard for how far apart the pins are. That's what a standard is.

- Q. Is there a standard component in packets on an 14 IP network?
 - A. There are several standards. So the -- the first standard is what's called -- sometimes called layer three or address, an IP address. And that's how you find a given device or an end point. So that's the address of your phone.

And the second standard that we cared about was what's called the transport protocol, and that's sort of like the -- the language they talk to each other on that, and there's one called the transport control protocol, or TCP, which is the most important there.

Those standards have been very firmly done since the

```
1
   early to late 1970s. They've been around a long time.
2
                  MR. BURESH: If we could pull up the next
3
  demonstrative, please?
             (By Mr. Buresh) Mr. Bowman, did you provide a
4
5
   sketch to me of your PTS products' architecture?
        Α.
             I did.
6
7
             And does this demonstrative accurately reflect
        0.
8
   the sketch you provided?
9
        Α.
             It does.
10
             What are we looking at here from the
  product -- from the perspective of the PTS products?
11
             So this is two different software modules.
12
        Α.
                                                          So
  module is a large group of functionality that a single
13
  team would work on without having to interact too much
14
   with another team. You can think of it as like a part
15
16
   in a car, the steering wheel team might be different
17
   than the engine team.
18
             There's two different main components inside
19
            This is all inside the same product.
20
   first is what we call a PTS module. It's the part that
   is the very fast part. And the second is called the PTS
21
   Daemon which is the part that handles that high
22
   complexity. This is the high-level software
23
   architecture we worked out on that whiteboard in 2002.
24
25
        O. What is the primary purpose of the PTS module?
```

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The primary mission of the PTS module is to do Α. two things. Every single packet -- every piece of information from your phone to the Internet flows through it, so it goes in one side, and it goes out the other. And the second is to create or look up what are called connection flows based on that information. I see the -- the title of this has Fastpath in Ο. it, do you see that? I do. Α. Do you call the PTS module the Fastpath? Yes, we very commonly in networking products, Α. and specifically inside Sandvine, refer to things as the Fastpath. The Fastpath is the part that is most performance critical. Every packet goes through it, millions of packets per second happen there, a very small delay would have a very large impact. So the PTS module is the Fastpath of the Sandvine system. And this blue line we're looking at, that 0. would be the in and out, front door and back door? Α. Yes, you could consider that your house is on the left-hand side of a PTS and that the Internet services that you access are on the right-hand side, and the blue line is the path from your house to the

Internet. That's the best way to look at this.

- Q. Where in this depiction on your screen are flows created in the PTS products?
 - A. The PTS module is responsible for the creation of connection flows.
- Q. Are there any other types of flows created in the PTS module other than connection flows?
 - A. No, the only type of flow that Sandvine has is called a connection flow.
- Q. Now, the PTS products overall, how much of the PTS products are about this flow creation or identification process?
- A. There would be less -- less than 5 percent of the software of that source code would be related to connection flow management, et cetera.
- Q. And what is the primary purpose of the PTS labeled Daemon?
- 17 A. Daemon.

4

7

8

19

- Q. What is the primary purpose of the PTS Daemon?
- 20 the identification of the application ID of a connection

The PTS Daemon is primarily responsible for

- 21 flow. So you think about using your device and you use
- 22 five applications, Facebook, YouTube, Gmail, the PTS
- 23 Daemon is responsible for saying this connection flow is
- 24 | Facebook, not Gmail. That's its responsibility.
- 25 O. Does the PTS Daemon have anything to do with

flow identification?

1

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22

- A. The PTS Daemon is responsible solely for identifying the application of the connection flow. It's not responsible for identifying that a packet belongs to a connection flow.
- Q. Going back to the PTS module, what information is used in the PTS module to identify a flow?
- So going back to that observation, the Α. Internet has a very standards-based component. There's a component that's present in every packet. It's called the 5-Tuple. The 5-Tuple is five separate pieces of information. The source address, that's your phone. The destination address, that's Facebook. The source port, you could think of that as like the extension in your house, the kitchen phone versus the living room phone; and the destination port, you could -- about like an extension at a company you call -- call a travel agent and ask for Extension 50. And then the protocol, TCP -- in this case, the application protocol. five coordinates uniquely identify a connection flow. That's how the PTS module creates the connection flow,
- MR. BURESH: If we could turn to the next demonstrative, please?

and those are present on every packet.

Q. (By Mr. Buresh) And did you provide me with a

```
1
   sketch of how you would describe connection flows using
2
   a Facebook example?
3
        Α.
             I did.
             And is this demonstrative an accurate
4
5
   depiction of that sketch?
             Yes, it is.
6
        Α.
7
             Could you describe for the jury how a
        Ο.
8
   connection flow works using a Facebook example?
9
             So I'm sure many of you have used Facebook,
10
   and you -- you know that when you open the Facebook
   application, there's different things that are showing
11
12
   to you on the screen. So imagine that it's showing you
   a friend's photos. They've shared their vacation
13
   pictures. Imagine that it's showing you an
14
   advertisement, and imagine it's showing you the ability
15
   to open a video. Each one of those pieces of
16
   information could be and in general is stored on a
17
18
   different computer inside Facebook. Facebook would be
19
   located in -- in a different building.
20
             So what happens is when you open a Facebook
21
   application and you select the Facebook app, it starts
   up and it creates the first connection flow, the photos.
22
   You can imagine that being in a specific spot on the
23
   screen, perhaps the upper left.
24
25
             The -- then it opens the coupons or
```

```
advertisements. That might be at the bottom of the
1
2
  screen. And then the video. Each one of those is going
3
  to have those same five unique coordinates to make the
  connection flow. The source address, my phone; the
  destination address, Facebook's photo server, the coupon
5
  servers, the video server; the source port, that
6
   location on the screen; the destination port, that's
  where your photos versus a friend's photos are on the
8
9
   server; and then that transport protocol which is nearly
10
   always TCP. That's how this works.
```

- And a 5-Tuple is contained in every packet?
- Every packet has those same five pieces of information present on it. It's how they're routed 14 around the Internet today.
 - And does a 5-Tuple uniquely define a connection flow?

12

13

15

- That's right. A single connection flow has a 17 Α. 5-Tuple, and no other connection flow has the same 18 19 5-Tuple. It's unique in the universe. It's unique 20 across all Internet service providers. It's unique across all devices. It's always unique. 21
- 22 Q. Do the PTS products use anything other than this connection information to define a flow? 23
- This is the only information that PTS 24 No. uses. It uses this -- back to that architectural 25

```
performance standpoint, it always uses this 5-Tuple
1
2
  information. It's all it uses.
3
                  MR. BURESH: If we could -- if we could
  turn to the next demonstrative, please.
4
5
        Q. (By Mr. Buresh) Now, Mr. Bowman, did you
  provide me with a sketch to describe how the PTS
6
7
  products store flow-entries?
8
        Α.
             I did.
9
        Ο.
            And is this Demonstrative 5 an accurate
10
  depiction of the sketch you provided me?
        Α.
             It is.
11
            Can you describe for the jury how the PTS
12
        Q.
  products store connection flows in the flow table?
13
            So if you look at the left edge of this chart,
14
   time is going from left to right across it. And the
15
   connections are going top to bottom. So imagine the
16
   sequence of events. You open your phone, you turn it
17
   on, you press the Facebook button. The very first thing
18
19
   it does is it starts a connection flow to the Facebook
20
   photo server. That creates a packet. That packet is a
   piece of information that flows from your phone towards
21
22
   Facebook.
             Along the way, that packet comes into the PTS.
23
  And the PTS looks up those five fields: Source IP,
24
25
  that's your phone; destination IP, that's the server;
```

```
source port, the photos's location on your phone;
1
2
  destination port, location of your photos on their
3
  server; and transport protocol.
             It -- it sees does flow exist? Is this
4
5
  connection flow something I've heard of before? The
  answer is no. So it allocates it a spot to hold it.
6
                                                          Ιn
   this case, it's chosen the first row in this table,
8
  Connection Flow 1, and then it let's the packet go.
9
             The second packet that comes in might be from
10
   the coupon server, the advertisement server. Same
11
  process. It looks at it and says source address,
  destination address, source port, destination port, and
12
  protocol.
13
             Do I have a connection flow for this?
14
15
   answer is no. Okay. I'm going to create one. In this
16
   case, it chooses to put it in the fourth row in this
   table.
17
             Third packet comes in, comes in from the video
18
19
          Do I have a connection flow for this? I look
20
   up the source IP of the phone, the destination IP of the
21
   server, source port, destination port, and protocol.
   Creates an entry, in this case, in the sixth row.
22
23
             Another packet comes in, and this one is,
  again, from the photo server. It looks it up. Do I
24
25 have a connection flow for this? And it says, yes, and
```

```
it assigns it to the same row as in the earlier step.
1
2
  And it repeats until you have all the information on
  your screen.
3
                 That's how it works.
             Now, Mr. Bowman, is there a -- in the flow
4
        Ο.
5
   table in the PTS products, is there a flow-entry for
   every connection flow that the PTS product has
6
7
   encountered?
             Yes, every single connection flow in general
8
        Α.
9
   that is currently active on the Internet will have one
10
   entry in this table.
            And what is used to assign packets to a
11
        Ο.
   particular flow-entry?
12
13
             Packets are assigned to a flow-entry based on
   that 5-Tuple, those five coordinates we've been talking
14
15
   about.
16
             And I see here you have application ID on the
        O.
   right-hand side of your demonstrative?
17
18
        Α.
             I do.
19
        Q.
             When is that application ID filled in?
20
        Α.
             The application ID is filled in by that PTS
   Daemon, which is something that runs later. And it runs
21
   after the first few packets but only on -- only on the
22
   next few. In general, it's filled in on the fourth or
23
24
   fifth or sixth packet, the first three packets being
```

standards-based and having no -- what's called a

```
signature in it. So it's something we know a little bit
2
 into a flow, but not at the very beginning.
3
```

- Is the flow created before the application is 0. known?
- 5 The flow is created on the very first packet Α. before we know the application ID, so, yes. 6

7

8

9

10

11

12

13

17

20

- Q. How is -- is -- is the application ID used in any way to assign packets to a flow?
- No. The application ID doesn't define the connection flow. The connection flow is solely defined by the 5-Tuple information. I couldn't do it any other way because the application ID isn't known on the first packet. It's not knowable.
- O. Now, Mr. -- Mr. Bowman, is there any way in 14 15 the PTS products to group these three Facebook connections together? 16
- No, it's not possible in the PTS to group Α. connection flows together. There's no entry in the 18 19 table that says this row has a pointer to another row. You can see here there's no column called another connection flow. It -- it doesn't have that ability.
- 22 Q. Do the PTS products have any ability to link these three flows together? 23
- 24 No, the PTS products do not link these three 25 flows together.

- Q. Do the PTS products relate these three flows together?
 - A. We do not relate these flows together, no.
 - Q. Why did you -- why did you design the PTS products this way?

- A. This goes back to that earlier concern about performance. The more work you do, the slower you get. So you can imagine that if the PTS module had to do work to say, this flow, is it related to another one, if so, you must somehow link them and keep their stats up-to-date, that would slow it down, and we didn't want to be slow. We needed to be fast to be successful.
- So, therefore, we decided that there was no point in trying to link one connection flow to another. We didn't need it for our application. The application identification was all we cared about, and that was on a per connection flow basis.
- Q. Now, Mr. Bowman, in a -- in a real PTS product -- and I think we've seen some different sizes, so let's take the smallest one. How many -- how many flow or how many flow-entries can there be in the flow table of a PTS product?
- A. So the PTS products, they vary dramatically in size in that connection table. The earliest ones we launched had approximately one million connection

```
1
  flow-entries, and the later ones were well over a
  hundred million flow-entries, so a very large amount was
2
3
  present.
             Back to that concern about performance, the
4
5
  consumer Internet is a big place.
             In the real world, would a Facebook activity
6
        Q.
7
  have more than three connection flows involved?
8
        Α.
             Yes. Facebook would always have quite a
9
  number of flows running.
10
             Like how many? Just give me an estimate.
             It's going to depend on the application on
11
  your device, but it could easily be as high as 50.
12
13
                  MR. BURESH: If we could go to the next
  demonstrative, please.
14
15
             (By Mr. Buresh) Now, in this flow table
  depicted here, what are we seeing, Mr. Bowman?
16
             So what we're seeing here is a larger
17
        Α.
   depiction of the earlier -- earlier work, but they've
18
19
   added an additional application. So you can imagine an
20
   ESPN application, you can imagine somebody running
21
  Netflix or YouTube, and you can see that very rapidly
  you get a very large number of connection flows, even
22
   for a single user, let alone a million consumers, you
23
   get a lot a -- a lot of connection flows.
24
25
            Now, in a -- in a PTS product would the Bob's
        O.
```

```
phone and Facebook connection flows, would they be
1
  located near each other in the flow table?
2
             No, the design of our system guarantees that
3
   they will not be adjacent or even near each other. It's
5
  a specific aspect of the algorithm we used, which is
   called a hash. But effectively, it -- it spreads the
6
   connection flows out uniformly across this table.
   a way to achieve higher performance.
8
9
        Ο.
             And if you wanted to know how much data Bob's
10
   phone had sent or received, how would you go about
   finding that?
11
12
        Α.
             So in our system, if you -- if I wanted to
   know how many bytes, how many -- how much data a single
13
  user has sent and received, what I would do is I would
14
   start at the top of the table, and I would go down
15
   through every single row.
16
             So on Row 1, I would say is this user's Bob's
17
  data, does this connection flow belong to Bob?
18
19
             If yes, I would add their data to a counter.
20
             I would go to the second row, does this row
21
  belong to Bob?
22
             No, ignore it.
             And I would continue until I got to the very
23
         I would do all of those one million, two hundreds
24
```

of millions of rows to get a counter that would say this

```
1 is the sum of Bob's data. That's how we did it in our 2 system.
```

- Q. So in order to find Bob's phone data in the example where there's a million flow-entries, would you have to walk across all million of those?
- A. You would always have to walk all million
 flows because you wouldn't know which ones belong to Bob
 or not until you visited each row.
- 9 Q. Now, are you familiar with the rice example I 10 used in my opening statement?
- 11 A. We discussed it in prep, yes.
- Q. And, Mr. Bowman, you understand connection flows, as I said, were like loose rice in my hand, do you remember discussing that?
- 15 A. I do.

3

5

16

17

18

- Q. Is it fair to say that searching through a million flow-entries to find connection flows is similar to dropping a hundred grains of rice in some grass; is that fair?
- A. Both would be time consuming and complex activities, yes.
- Q. Why would Sandvine have designed its products in a way that's like dropping rice in grass? Why would you design it that way?
- A. It goes back to that original performance

constraint. There's one operation, which I'm doing 1 2 very, very rapidly, which is creating and looking up connection flows. We're doing that millions of times 3 per second. Every single packet of every user of every 5 application I have to do that. It's called the 6 Fastpath. 7 But counting the number of bytes that a single user has done, we only do that once per hour. So it's 8 9 much, much cheaper for me to do something once an hour 10 even if that's a very expensive activity, than it is to do something every single time millions of times per 11 second. 12 13 The tradeoff that we made in our system was it was slower to do what's called compiling of statistics, 14 but much faster to create an update connection flows. 15 And Mr. Dolson and I thought that that was a really good 16 tradeoff for our product when we discussed it in that 17 summer of 2002. 18 19 Why would you not want to put a net around the 20 rice? Why would you not want to group Bob's connection flows together? 21 22 That would have taken time on every single new Α. connection flow. That would have been the tradeoff we 23

didn't want to make. We would have slowed down the

common case to speed up the uncommon case. I don't see

24

why we would want to do that. It didn't make sense.

- Q. If you wanted to group Bob's phone connection flows together, would that have changed your system design?
- A. Our system would have been very different if we had chosen to do some grouping of connection flows. I'm not sure what it would look like.
- Q. And if you in some way put a net around Bob's connection flows, how would that have impacted the performance of the PTS products?
- 11 A. The performance would have been much lower. I
 12 mean, 10, 20, 30 percent lower. It would depend on
 13 exactly how we came up to do that, but we would be doing
 14 something millions a time a second that we didn't need.
 15 It would slow it down quite a bit.
 - Q. How did you keep the Fastpath fast?
 - A. We stuck to our guns, we stayed by that original architecture. We tried to keep the minimal amount of software present in that Fastpath, just the bits that were needed to create and assign packets to connection flows. And everything that didn't need to be done in every packet, we moved it to the Slowpath, and we did it less frequently. That's how we kept our performance.
 - O. In the PTS products, Mr. Bowman, do you define

```
flows in any way other than connection flows?
 1
 2
             No, the sole way we define a sole (sic) is
  based on the term "connection flow" is based on that
 3
   5-Tuple.
 4
 5
            And do you define flows or identify flows
        0.
   using anything other than connection information?
 6
 7
             No, the sole way we define or identify a
 8
   connection flow is placed on the 5-Tuple information.
        O. I'd like to introduce now Defendants' Exhibit
 9
10
   221.
11
                  MR. BURESH: If you could pull that up
12
   for me.
13
             (By Mr. Buresh) Do you recognize this
        Q.
14
   document, Mr. Bowman?
15
        Α.
             I do.
16
             And what is it? Is it a Sandvine document?
        Ο.
             Yes, this is a -- an external document of
17
        Α.
18
   Sandvine's which means we made it available on our
   website. We make it available to our customers. This
19
   is a document that they use to understand how many of a
20
   product they would need for capacity, for performance.
21
   It's called dimensioning.
22
23
                  MR. BURESH: And if we could move forward
24
   in the document, please.
```

O. (By Mr. Buresh) And we're looking now at

```
1
  Bates No. Sandvine 937263. Do you see that?
2
        Α.
             I do.
3
        Q. Under Section 1.1, the third paragraph in,
   could you read this for the jury, please?
5
            This says: A flow is a set of five things,
        Α.
  source and destination IP addresses, source and
6
  destination ports, and layer 4 protocol, TCP, UDP,
  et cetera, that uniquely defines a sequence of packets.
8
9
        Q. And what do you understand -- do you
  understand a sequence of packets to be a general
10
  description of a flow?
11
            That would be what we call a connection flow,
12
        Α.
13
  yes.
14
            And the source destination IP address, ports,
        Ο.
15
  and layer 4 protocol, that's the 5-Tuple; is that
16
  correct?
             That's right, that's the 5-Tuple we've been
17
        Α.
  talking about this morning.
18
19
        Ο.
             Is this an accurate reflection of how Sandvine
20
  defines flows in its PTS products?
21
            Yes, this is exactly how we define a
        Α.
   connection flow in our product. This is what we've been
22
  talking about.
23
24
        Q. Now, you're aware of when this lawsuit was
25
  filed?
```

```
1
        Α.
             I don't remember the exact date, but it was
2
   early in 2016.
3
             And when was this document dated?
        Ο.
             This document is June 18th, 2013.
 4
        Α.
5
             So being the genius I am, 2013 is before 2016?
        Ο.
6
        Α.
             Yes.
7
             So this document was in existence at Sandvine
        Ο.
   defining a flow at Sandvine before this litigation ever
   came about?
9
10
        Α.
             Yes.
11
             And this document provides an accurate
   description of a flow that's utilized in the PTS
12
   products?
13
14
             Yes, this is accurate.
             Has that definition of the connection flow
15
   ever changed from the inception of the PTS products to
16
17
   today?
18
        Α.
             No.
19
                  MR. BURESH: I'd like to pull up next
20
  DX-219.
21
             (By Mr. Buresh) Now, Mr. Bowman, on the
        Q.
22
   screen in front of you is an email; is that correct?
23
             That's correct.
        Α.
             Can you describe who and -- to whom and from
24
        Ο.
25
  whom this email is transmitted?
```

```
This is an email from Richard O 'Halloran, who
1
        Α.
2
  at that time was a sales person working for Sandvine in
  Japan. And it's sent to myself and also to Alex Hoff
  who was on my team at that time.
5
             Now, this Richard O'Halloran, was he a
        Ο.
  technical guy at Sandvine?
6
7
        Α.
             Richard O'Halloran was a sales -- an account
8
  manager for Sandvine.
9
        Q.
             Was he an engineer?
10
        Α.
            He was not.
            Did he provide an attachment to this email
11
        Ο.
12
  that he sent to you?
            Yes, there are two attachments labeled
13
  Application Traffic Analysis.doc, and SPB Internals.doc.
14
15
            And before we -- we leave this, Mr. O'Halloran
  asked you: Did you get a technical writer?
16
17
             Do you see that?
18
        Α.
             I do see that.
19
        Q.
             What was he asking you?
20
        Α.
             There -- he was asking if I had a person on my
   team that would be able and willing to write some more
21
   detailed internals documents for our customers to make
22
  them more consumable.
23
        Q. Now, this application traffic analysis, that's
24
25
  the title of the attachment; is that correct?
```

```
1
             That's one of them, yes.
        Α.
2
                  MR. BURESH: If we could turn next to
3
   PTX-381.
            (By Mr. Buresh) Is this the attachment that
4
        Ο.
5
   we just saw to that email?
             Yes, it is.
6
        Α.
7
             And it has SAVEDATE, and then no dates in
        Ο.
   this; is that correct?
9
        Α.
             That's correct.
10
                  MR. BURESH: If you could advance,
  please, to the next section.
11
        Q. (By Mr. Buresh) Now, this is some language we
12
   actually saw yesterday from Dr. Almeroth, citing to this
13
   document. And, Mr. Bowman, my question for you:
14
15
   this document providing a technically accurate
   description of how priming operates in the PTS products?
16
             No, this is not accurate, this document.
17
        Α.
18
             Was Mr. Halloran (sic) the author of this
        Ο.
19
   document?
20
        Α.
             That is my understanding, yes.
21
             And he wasn't a technical writer; is that
        Ο.
22
   correct?
23
        Α.
             He was not.
24
             Is -- and I'm going to look at the first
        Ο.
25
  sentence now for your reference. In priming in the PTS
```

```
products, does it pre-create a flow state within the
 1
  PTS?
 2
 3
             No. We have no method of pre-creating a flow
        Α.
   state within the PTS.
 5
        Q. Can it creep -- excuse me, can it pre-create a
   flow state based on known 5-Tuple information?
 6
 7
             No. There will be no way to know in advance
        Α.
 8
   what the 5-Tuple information would be.
 9
        Q.
             Is this description of priming wrong?
10
        A. Yes, this is just wrong.
                  THE COURT: Counsel, approach the bench,
11
12
  please.
                  (Bench conference.)
13
14
                  THE COURT: Where do you estimate you are
  on your direct, Mr. Buresh?
15
16
                  MR. BURESH: I have about another 20
   minutes, Your Honor.
17
18
                  THE COURT: All right. Well, we're going
19
   to break for lunch at this time and finish when we come
20
  back.
21
                  MR. BURESH: Okay. Thank you, Your
22
  Honor.
23
                  (Bench conference concluded.)
24
                  THE COURT: Ladies and gentlemen, based
25
  on the anticipated additional testimony from this
```

```
witness, I think we're going to break at this time
1
2
  rather than continue. We're going to have a lunch
3
  break.
                 Would you take your notebooks with you to
4
5
  the lunch -- the jury room and keep them in your
  possession? We're going to have a little longer break
6
   today based on some other things the Court's got to do
  while you're out at lunch. I'm planning to reconvene at
8
9
   10 minutes after 1:00.
10
                 During this lunch break, follow all the
   instructions I've given you throughout the trial,
11
   including, of course, not to discuss the case among
12
  yourselves or with anyone. Lunch is waiting for you in
13
   the jury room, and the jury's excused for lunch at this
14
15
   time.
                 COURT SECURITY OFFICER: All rise for the
16
17
   jury.
18
                  (Jury out.)
19
                  THE COURT: All right. The Court stands
20
   in recess for lunch. We'll reconvene at 10 minutes
21
   after 1:00. The Court's in recess.
22
                  (Recess.)
                  23
24
25
```

```
1
 2
 3
                          CERTIFICATION
 4
 5
             I HEREBY CERTIFY that the foregoing is a true
 6
  and correct transcript from the stenographic notes of
   the proceedings in the above-entitled matter to the best
 8
   of my ability.
 9
10
11
   /s/Shelly Holmes
                                             _117/17_
   SHELLY HOLMES, CSR, TCRR
                                                     Date
12
   OFFICIAL COURT REPORTER
   State of Texas No.: 7804
   Expiration Date: 12/31/18
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